

The Employee Benefit Research Institute's Center for Research on Health Benefits Innovation

Addressing the cost and value of providing health benefits with a goal of improving health outcomes.

Mission

Launched in 2010, the **Center for Research on Health Benefits Innovation** (CRHBI) focuses on helping employers assess the impact that plan design, with the goal of increasing consumer engagement, has on cost, quality, and access to health care.

Why Partner With the CRHBI?

- ✓ Participate in ongoing and focused networking with health benefits leaders, including other CRHBI partners.
- ✓ Increase brand awareness for your organization through being a named CRHBI partner with each center publication, press release, and marketing campaign.
- ✓ Ensure the continued in-depth, fact-based examination of health benefits practices and innovations.
- ✓ Engage with EBRI to define and analyze key research and assess implications and insights.
- ✓ Provide professional development opportunities for your organization's researchers and experts, who can work with EBRI researchers.
- ✓ Provide feedback on research reports and analyses before publication.

Past center partners include **Aon; Blue Cross Blue Shield Association; ICUBA; J.P. Morgan; Pfizer, Inc.; and PhRMA.**

Contact Masha Romanchak at Romanchak@ebri.org or (202) 775-6360 to become a center partner today. For detailed information, visit www.ebri.org.

The Center for Research on Health Benefits Innovation focuses on three broad areas of research:

1. Behavioral economics.
2. Incentives.
3. Consumer-driven health benefits.

Current research topics include:

- ✓ Telemedicine.
- ✓ Mental health.
- ✓ High-cost claimants.
- ✓ Facility fees.
- ✓ Pre-deductible coverage in HSA-eligible health plans.

This study center is sponsored by the Employee Benefit Research Institute Education and Research Fund, a 501(c)(6) nonprofit organization.

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