

# How can your organization adapt to today's changing workplace?

(Hint: Here's your opportunity to become a national workplace wellness leader with actionable insights).

## The Employee Benefit Research Institute and Greenwald Research present the annual **Workplace Wellness Survey**.

With a focus on evolving employee benefit programs in the American workplace, this survey examines the availability and employee utilization of and employee engagement and satisfaction levels with health and wellness benefits; voluntary benefits such as paid leave, caregiving, and mental health resources; and workplace financial wellness including debt and emergency savings assistance. Each year, the survey features a unique deep dive into a specific cohort of workers; past oversamples include the African American, Hispanic American, and LGBTQ populations.

### As an official survey partner, your organization will be invited to:

- ✓ Participate in the development of the survey questionnaire.
- ✓ Take part in first review of research findings.
- ✓ Access raw data for corporate insight and analysis.
- ✓ Receive comprehensive survey results including underlying data.
- ✓ Utilize survey results for marketing and communications program efforts.
- ✓ Become an industry leader and spokesperson by joining conference panels and webinars.
- ✓ Enjoy the recognition with an extended earned and paid news media outreach along with social media campaigns that are valued in excess of \$150,000.

Past survey partners include AARP, Cigna, Fidelity Investments, Human Rights Campaign, Mercer, Morgan Stanley, National Rural Electric Cooperative Association, OneAmerica, Unum, and Voya Financial.

Contact Masha Romanchak at [Romanchak@ebri.org](mailto:Romanchak@ebri.org) or (202) 775-6360 to become a partner today. Sign up by spring to take full advantage of partnership!

### Timeline:

Spring — Kickoff

Summer — Fielding & Analysis

Fall/Winter — Survey Findings Campaign

“**The importance of wellness programs in the American workplace has risen to critical importance.**”  
— Paul Fronstin, Ph.D.,  
Employee Benefit Research Institute

### Become a Workplace Wellness Sponsor Today!

Tax-Deductible Contribution:  
**\$13,500.**

This survey is sponsored by the Employee Benefit Research Institute Education and Research Fund, a 501(c)(3) nonprofit organization.

