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Vice President, Strategic Initiatives

James Mahaney runs the Thought Leadership practice at Prudential Financial, Inc. In this capacity, he has authored dozens of research papers on topics such as retirement planning, paying for college, and financial wellness.

In his career at Prudential, Mahaney has been active in the development of products and solutions for individuals to improve their retirement security and has been awarded three patents from the U.S. Patent Office. Mahaney is frequently quoted in *The Wall Street Journal*, *The New York Times*, *Kiplinger*, and other media outlets. In addition, Mahaney currently serves on the Advisory Board of *The Journal of Retirement* and is a regular contributor to *Forbes*.

In the 2000s, he earned the Certified Pension Consultant, Qualified 401(k) Administrator, and Registered Employee Benefit designations. He also holds the Chartered Life Underwriter and Chartered Financial Consultant designations. In 2016, Mahaney was honored as a Women's Institute for a Secure Retirement (WISER) Hero award winner for his work in promoting financial security for women.

Mahaney holds a bachelor's degree from Denison University, and Master of Science degrees in financial services and in management from The American College.

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