Restoring Confidence: Saving the Future of Retirement

EBRI May 2009 policy forum: Decumulation/Retirement Income in Defined Contribution Plans

> May 7, 2009 Washington, DC

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Panic, Passivity or Paralysis?

NEWS

Local investors fret over 401(k) losses

Woe is my 401(k) - retirement losses put at \$2 trillion

401(k) losses? Get your money back

Don't let the market meltdown derail your future. Follow our six-step guide to rebuilding your 401(k).

Help for mounting 401(k) losses

If you're freaking out about your retirement losses, you might need a more transparent strategy.

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Barclays Global Investors Boston Research Group

"401(k) Participant Attitudes, Behavior, and Intentions"

Study:

BGI sponsored a study with Boston Research Group to better understand participant perceptions and attitudes about the current economic conditions and retirement.

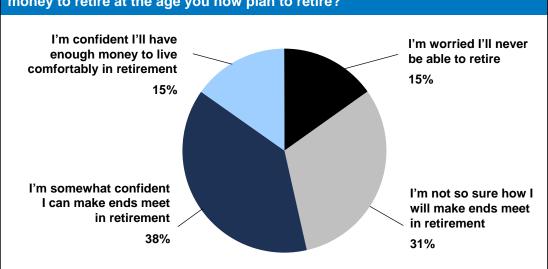
Methodology:

The data for this study were collected through a 10 minute internet panel of verified 401(k) participants who are actively contributing to their plan. A total of 1,000 participants were interviewed in March 2009. A sample of 1,000 observations has a maximum sampling error of +/-3 percentage points at a 95% confidence level.

Low and Declining Retirement Confidence

Participants' **confidence** that they will have accumulated enough money to retire comfortably **is low**

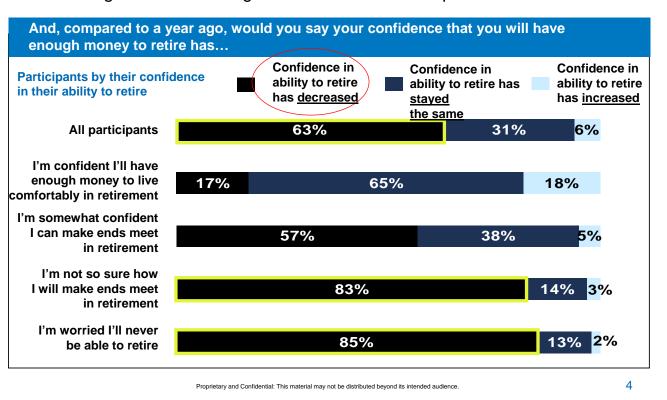
Taking into account all of your household's retirement assets, including your 401(k) account balances, how confident are you that you will have enough money to retire at the age you now plan to retire?



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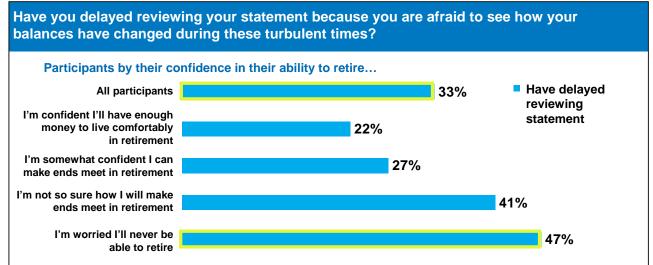
Low and Declining Retirement Confidence

Confidence is eroding as two-thirds (63%) say their confidence in reaching their retirement goals has declined in the past 12 months



Impacts of Declining Retirement Confidence

Decline in retirement confidence has troubling behavioral impacts: one-inthree (33%) 401(k) participants say they are **delaying looking at their statement as a result of the economic turmoil**

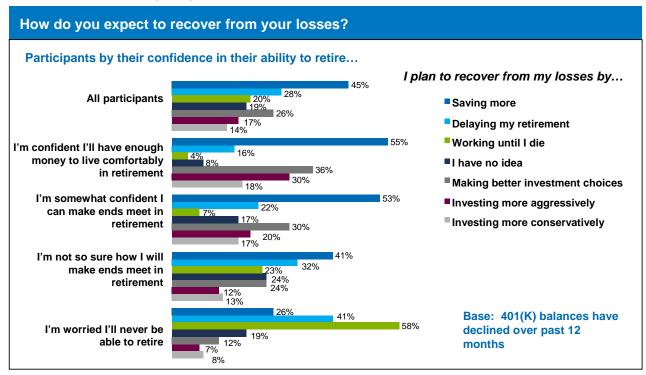


The troubling impact? Participants are shutting down. Paper-based or web-based participant statements are the most effective and widespread channel of communicating and educating participants. We know behaviorally that lack of communication tends to significantly raise fear.

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Impacts of Declining Retirement Confidence

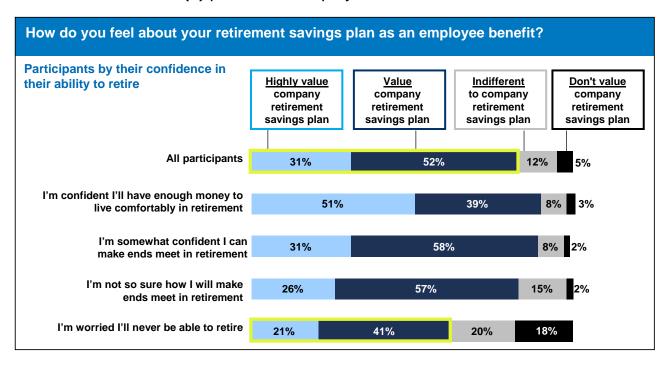
Among those who lost assets and are worried they might never be able to retire, four in ten (41%) plan to delay their retirement, 58% plan to work until they die, and one in five (19%) has no idea how to recover their losses



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Impacts of Declining Retirement Confidence

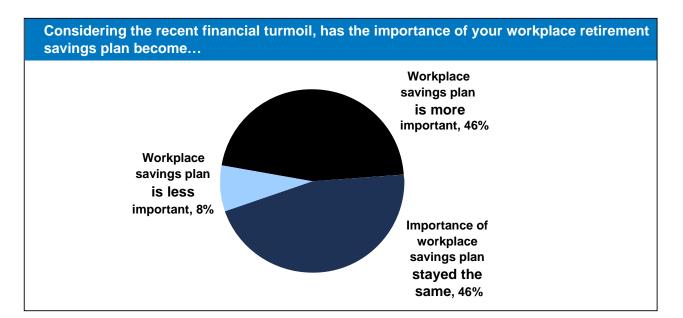
Loss of retirement confidence also appears to affect the perceived value of the 401(k) plan as an employee benefit



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Impacts of Declining Retirement Confidence

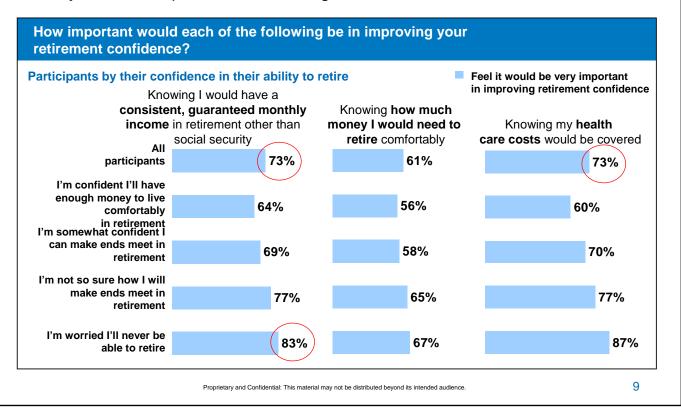
This does not imply in any way that 401(k) participants do not want this employee benefit



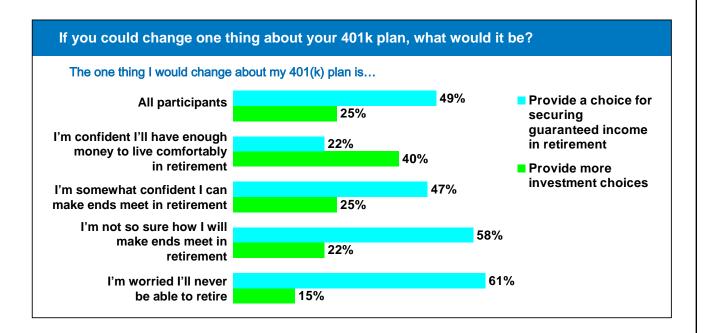
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The Best Ways to Restore Retirement Confidence

The most important ways to **improve their confidence** in being able to retire is knowing they had a **guaranteed monthly income** in retirement; **equal** to the importance of knowing **healthcare costs** would be covered



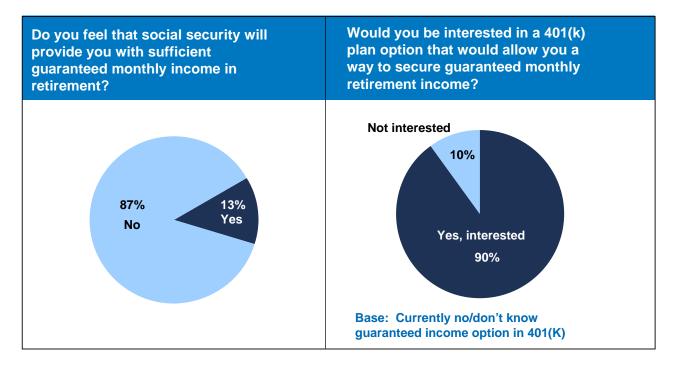
Providing a choice to secure income in retirement. Deads the list of the single most important step employers could do to improve the quality of the plan



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The Best Ways to Restore Retirement Confidence

Nine in ten participants said they would be interested in seeing a retirement income option added to their plan

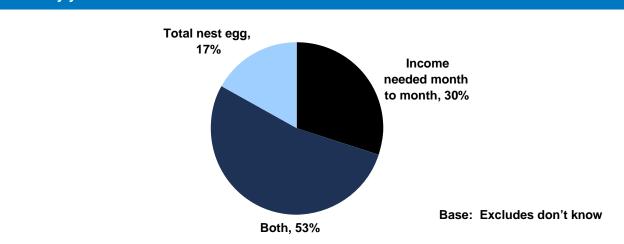


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The Best Ways to Restore Retirement Confidence

401(k) participants are behaviorally predisposed to think in terms of "required monthly income in retirement" as a goal

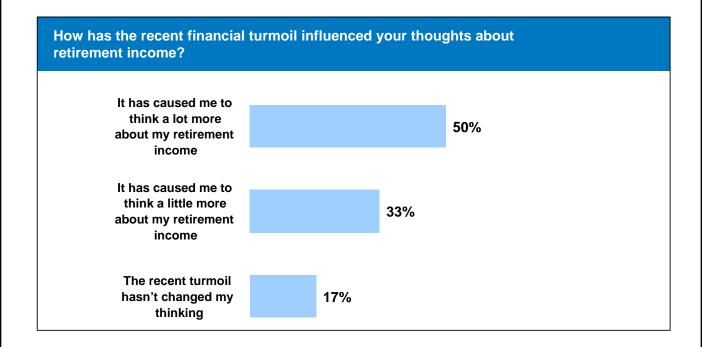
When you think about your retirement savings goals, do you tend to think in terms of a total nest egg or lump sum you must accumulate, or do you think in terms of how much money you will need to live from month to month?



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The Best Ways to Restore Retirement Confidence

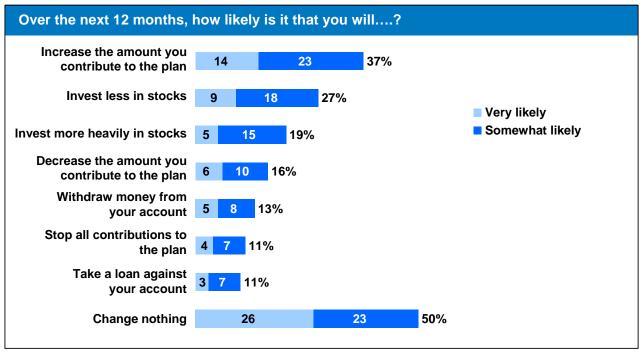
The economic crisis appears to have influenced participants to **think about retirement goals** in terms of "**month-to-month retirement income**"



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Participants' Intentions

The economic crisis will generate some behavioral changes, but not all are bad



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Disclosure

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