



America Saves Week is February 21 – February 28, 2010.
Go to www.americasavesweek.org and learn how you and your organization can participate.

Resources for Financial Professionals

AARP is pleased to introduce www.aarp.org/forfinancialpros, a new landing page featuring resources for financial professionals who work with older consumers. The goal is to move the financial marketplace in ways that benefit consumers over 50 as well as the industry-- a win-win situation for all. Visit the new webpage and see our latest release, *[A Financial Professional's Guide to Conducting Seminars With Older Investors](#)*, done in cooperation with the [North American Securities Administrators Association \(NASAA\)](#).

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