



America Saves Week is February 20 – February 27, 2011.
Go to www.americasavesweek.org and learn how you and your organization can participate.

LifeTuner/AARP DC Digital Capital Week Event

I wanted to let you know about an event that LifeTuner.org and AARP are sponsoring at next week's DC Digital Capital Week, a week-long social media conference. The panel is called "Social Media and Money: Can it help you save more, spend less?" We just learned that the session was mentioned in the DC Examiner <http://bit.ly/caH4PR> as one of the highlights of the conference.

Register at: <http://moneyandsocialmedia.eventbrite.com>

- Panel Topics:**
- Social Media & Money: Can it help you save more, spend less?
 - What kind of money conversations are happening online today?
 - Can you teach others about money in less than 140 characters?
 - Are frugal-living blogs and online communities a fad due to the recession, or a true trend?
 - Can Facebook be a useful personal finance tool?
 - Learn how social media is changing how people talk about and manage their money.

Date & Time: June 17 - 5:30 to 7:30pm

Location: AARP Brickfield Center
601 E St. NW, Washington DC 20009
(Gallery Place Metro)

Agenda: 5:30 to 6:30 pm Panel Discussion
6:30 to 7:30 pm Reception with Refreshments

Welcome: Diane Ty, [LifeTuner](#) – where financial literacy becomes interactive and community-driven

Moderator: Robert Brokamp, [The Motley Fool](#) – a multimedia financial-services company dedicated to building the world's greatest investment community – To Educate, Amuse and Enrich

Panelists: Amanda Steinberg, [Daily Worth](#) – a free daily personal finance email for women delivering practical tips, empowering ideas, and the occasional kick in the pants
Melora Heavey, [Feed the Pig](#) – a national campaign sponsored by the American Institute of Certified Public Accountants (AICPA) and The Advertising Council. The goal of the campaign is to encourage and help Americans ages 25 to 34 to take control of their personal finances.

Kelly Whalen, [The Centsible Life](#) – a blog about family, finances, and living the life you want. The goal is to inspire other families to take charge of their finances and make their money work for them.