



**America Saves Week is February 21 – February 28, 2010.
Go to www.americasavesweek.org and learn how you and your
organization can participate.**

Return on Investment in Quality Financial Education Programs

The following comes from ASEC Partner, [Personal Finance Employee Education Foundation \(PFEEF\)](#).

PFEEF has developed a calculator to assist employers determining how much employee financial distress costs them and estimate the employer's return-on-investment for providing workers with quality workplace financial education.

[Employers' Projected Return-On-Investment for Quality Financial Programs.](#)