



**America Saves Week is February 21 – February 28, 2010.  
Go to [www.americasavesweek.org](http://www.americasavesweek.org) and learn how you and your  
organization can participate.**

### **Return on Investment in Quality Financial Education Programs**

The following comes from ASEC Partner, [Personal Finance Employee Education Foundation \(PFEEF\)](#).

PFEEF has developed a calculator to assist employers determining how much employee financial distress costs them and estimate the employer's return-on-investment for providing workers with quality workplace financial education.

[Employers' Projected Return-On-Investment for Quality Financial Programs.](#)