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### **Investors optimistic as they rebuild savings according to a Prudential Financial report**

According to the report, [The Impact of the Market Crisis on Retirement Preparedness](#), Americans are concerned--but have not pressed the panic button--when it comes to rebuilding their retirement nest egg. Prudential surveyed 1,001 Americans age 45 to 75 with \$100,000 or more in retirement savings. The survey was administered online and had a margin of error of +/-3.1 percent. The survey found that, following the market turmoil:

- Investors estimate they lost more than a third of their assets.
- Yet, 62 percent of workers think they can grow back the money they lost in their workplace retirement plans, and more than two-thirds of this optimistic group thinks it will be within five years.
- Eight in 10 acknowledged a need to start rebuilding their savings after the recession.
- 73 percent of retirees say they are exploring new ways to grow their assets.
- Three-quarters said a product with guarantees for lifetime income, protection of principal, and opportunities to lock in market gains would be important or nice to have as part of their portfolio.

[Press Release dated November 11, 2009.](#)