



America Saves Week is February 20 – February 27, 2011.
Go to www.americasavesweek.org and learn how you and your organization can participate.

A Purse of Your Own PBS Special June 12th at 5pm and June 13th at 6:30 am

The following comes from ASEC Partner [Deborah Owens](#).

[The Power of the Purse Campaign](#) to engage, enlighten and equip one million to become financially empowered comes to PBS on June 12th at 5pm and June 13th at 6:30am.

In A Purse of Your Own PBS Special women learn to embrace financial empowerment by tapping into the same skills they rely on daily as the principal budget managers in the home, as savvy shoppers, and caregivers. Women are earning, learning and making great strides in the market place yet have less saved for retirement than their male counterparts. My Generation TV Wealth Coach and author Deborah Owens uses wit, humor and a powerful personal story to reach women who are ready to learn the attitudes and behaviors needed to achieve financial security. Owens share insights gained from her more than 20 years in the financial services industry and features the 7 Wealthy Habits from her new book "A Purse of Your Own published by Simon and Schuster.

Watch the promo..... <http://bit.ly/bJAaKq>

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