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America Saves Week is February 21 – February 28, 2010.  
Go to [www.americasavesweek.org](http://www.americasavesweek.org) and learn how you and your organization can participate.

### Bankers Reach One Million Students with Financial Education



Dec. 11

Best viewed in HTML.

### You Did It! Together, Bankers Reach the Million Child Challenge

The National Bank of South Carolina Reaches the 1 Millionth Child

Since April many of you have been busy teaching financial education in an effort to reach 1 million students with personal finance lessons in 2009. Your work paid off on Tuesday, Dec. 8 at 12:24 p.m., when The National Bank of South Carolina reported an additional 765 children that they had reached and hit the million mark. For being the bank to reach the 1 millionth child, The National Bank of South Carolina will receive \$1,000 to donate to the group of young people that they taught.



**CONGRATULATIONS AND THANK YOU** to the more than 24,000 bankers who participated in the **2009 Million Child Challenge**. By dedicating your time and your talents, you gave more than 1 million students the inspiration and tools to achieve a successful financial future. Your commitment and dedication to your communities is worth celebrating. And we are!

Look for an e-mail next week with free advertisements, a statement stuffer and media materials to promote your bank's participation in the Million Child Challenge.

[List of Teach Children to Save Participants](#)  
[List of Get Smart About Credit Participants](#)

*Financial literacy is our business ... and yours!*

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*The Spirit of Banking is edited by John Ginovsky and Marquita Powell, with contributions from Maria Burke, Laura Fisher and Kathryn Kelly. If you are receiving a passed-along copy and wish to subscribe, click [here](#). For other inquiries or to unsubscribe, e-mail us at [edufoun@aba.com](mailto:edufoun@aba.com) or phone at us at 1-800-BANKERS.*

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