



America Saves Week is February 21 – February 28, 2010.
Go to www.americasavesweek.org and learn how you and your organization can participate.

FPA's Financial Planning Week, October 5 - 11



Celebrate Financial Planning Week!

EDUCATE – ACTION – SUCCESS

www.FinancialPlanningWeek.org

The Financial Planning Association® (FPA®) is requesting your participation in its eighth annual Financial Planning Week®, October 5 – 11, 2009. Financial Planning Week is an effort to raise the public's awareness about the value of financial planning and to help Americans make smart financial decisions to achieve their life goals and dreams. With your help, we hope to educate millions of Americans on the financial planning process and encourage them take action to create a sound, financial plan. Together we can make a difference! We're asking for you to support this cause through the following means:

- **Host a financial planning educational event, seminar or workshop for your employees and/or members.** Let FPA identify a guest speaker for your financial literacy event. Whether you want an expert to speak about saving for retirement or you'd like to host a program on how to budget/get out of debt, FPA speakers can address virtually any personal finance issue. [Request](#) an FPA speaker.

- **Announce your organization's support for Financial Planning Week.** If you agree to support our cause, we ask that you allow us to include your organization's name on our list of participating organizations that will appear on the Financial Planning Week Web site. We also encourage you to promote this special week on your site by including the Financial Planning Week logo and featuring any activities you plan to conduct during the week.
- **Share financial planning information.** FPA has a wealth of educational content on financial planning at www.FPAforFinancialPlanning.org that you can share with others. FPA also issues *Financial Planning Perspectives* articles each month that address time-sensitive personal finance issues. FPA content can be included on your site and/or publications with full attribution to FPA. Please complete [FPA's Permission to Reprint FPA Content form](#).
- **Encourage your colleagues, family, and those closest to you to celebrate Financial Planning Week!** Check out FPA's resources, services and tools on our consumer Web portal at www.FPAforFinancialPlanning.org.

[Learn more](#) about how to participate!

Please let me know if you have any questions or need additional information. Thank you for your support!

Sincerely,
Ryenne Enyeart
Consumer Relations Manager
Financial Planning Association
4100 E. Mississippi Avenue, Suite 400
Denver, CO 80246
Phone: 800.322.4237, ext. 7151
303.867.7151
Fax: 303.759.0749
E-mail: Ryenne.Enyeart@FPAnet.org
Web: www.FPAforFinancialPlanning.org
www.FPAnet.org

Celebrate Financial Planning Week October 5-11, 2009! Visit www.FinancialPlanningWeek.org to learn more.