



Spring 2009 Partners Meeting
American Savings Education Council (ASEC)
Wednesday, April 15, 2009

U.S. Securities and Exchange Commission
100 F Street NE
Washington, DC 20549
(202) 942-8088

Presentations from the meeting:

- I. Welcome and [ASEC Report](#) – ASEC
- II. [“Roll in the Dough” Saving Campaign Drawing for the Winner – Maryland Saves](#)
- III. [How Long Will It Take for Retirement Savings \(401\(k\)\) Accounts to Recover? – EBRI](#)
- IV. [Leveraging Social Networking to Promote Savings – AARP](#)
- V. [Research Priorities: Financial Literacy and Education – Financial Literacy and Education Commission](#)
- VI. [Amplifying Your Message Using New Social Media – AICPA](#)
- VII. [Power of Partnerships: Results Washington Saves Week 2009 – Washington State Department of Financial Institutions](#)
- VIII. [Oceana's Military Saves Approach to Putting the Fun Back into Savings Fundamentals – Oceana](#)
- IX. [Reaching Investors of All Ages: The Money Matters Campaign – North American Securities Administrators Association and Pennsylvania Securities Commission](#)
- X. [Lessons Learned from Outreach to Universities Applied to the Workplace – SFE&PD](#)
- XI. [Results of the 2009 Retirement Confidence Survey – Mathew Greenwald & Associates](#)
- XII. **Partner Roundtable – Items mentioned during the Roundtable**
 - [New micro-grant program](#) from ICI Education Foundation
 - MetLife Mature Market Institute – [Study: Broken Trust, Elders, Family, and Finance – A Study on Elder Financial Abuse Prevention](#)
 - MetLife Mature Market Institute – [Helpful Hints: Preventing Elder Financial Abuse: For Family Caregivers](#)
 - MetLife Mature Market Institute – [Helpful Hints: Preventing Elder Financial Abuse: For Older Adults](#)
 - MetLife – [The 2009 MetLife Study of the American Dream](#)

- Federal Citizen Information Center 2009 Consumer Action Handbook [order a copy in English and/or Spanish](#)
- American Bankers Association new Web site [Teach Children to Save](#)
- U.S. Department of Agriculture, Cooperative State, Research, Education, and Extension Services, [Managing Money in Tough Times](#)
- NewsHour new web site demystifying the most complex issues in the economic and financial news: [The Exchange: Economic News and Analysis](#). [For a one page brochure promoting the site.](#)
- Federal Trade Commission new Web site [Money Matters](#) is also available [en Español](#)
- Federal Reserve Board [5 tips for Avoiding Foreclosure Scams](#)
- Federal Reserve Board's [30-second PSA](#) promoting the 5 Tips for Avoiding Foreclosure Scams will be airing in theaters in 9 states with a high rates of foreclosure
- Federal Reserve Board new [Credit Card Repayment Tool](#)

Additional Documents:

Documents in packets:

- [The Power of Partnerships, Washington State's America Saves Week Report](#)
- [Results of the National Research Symposium on Financial Literacy and Education – Ten Recommended Research Priorities \(one page document\)](#)
- [Choose to Save® on new media](#)

Referenced during presentations:

- [Results of the National Research Symposium on Financial Literacy and Education – Full Report](#)
- [Results of the 2009 Retirement Confidence Survey](#)
- [NAS Oceana's Military Saves 2009](#)

Documents from the display table:

- Society for Financial Education and Professional Development '[About Us](#)' brochure
- Investment Company Institute Education Foundation [Microgrant Program for Investor Education Innovation within Metropolitan Washington, DC](#)
- North American Securities Administrators Association -- [Sandwich Generation: Caught in the Middle](#)
- North American Securities Administrators Association -- [Investor Ed Fall 2008](#)
- Pennsylvania Securities Commission – [Confessions of a Scam Artist](#)

Upcoming ASEC Partners' meetings are scheduled for:

Wednesday, October 21, 2009

Wednesday, April 14, 2010

Wednesday, October 20, 2010