The Consumer Engagement in Health Care Survey provides reliable national data on the growth of high-deductible plans and their impact on the behavior and attitudes of health care consumers. It also looks more broadly at consumer engagement and value-based health insurance design.

**Become a Partner!**

The Consumer Engagement in Health Care Survey (CEHCS) is the longest-running annual survey that assesses the impact of plan design on behavior and attitudes of health care consumers.

**Possible Ideas for 2020 Topics:**

- Trends in enrollment in HDHPs and HSA-eligible health plans
- Telemedicine and other non-traditional sources of health care
- Satisfaction with health care
- Cost-conscious decision making
- Workplace wellness programs

**Why become a Partner?**

- Obtain full survey results—available only to Sponsors!
- Provide input into the 2020 study and get key questions answered.
- Use in marketing, presentations, and public relations.
- Get specialized breakouts of key target markets.
- Enjoy the marquee value of being featured in survey reports, webinars, articles, and events.
- Engage with researchers to delve into survey findings.

The CEHCS is the longest-running, most-recognized, and most-cited study of its type. The project kick-off will be held in May 2020. The questionnaire will be finalized in July, and fielding will begin in August. Findings will be released starting in Fall 2020.

To become a partner contact Paul Fronstin at fronstin@ebri.org, EBRI Member Relations at memberships@ebri.org, or Lisa Greenwald at lisagreenwald@greenwaldresearch.com. For more information: https://www.ebri.org/health/ebri-greenwald-consumer-engagement-healthcare-survey