The Consumer Engagement in Health Care Survey (CEHCS) is the longest-running annual survey that assesses the impact of plan design on behavior and attitudes of health care consumers. It also looks more broadly at consumer engagement and value-based health insurance design.

**Become a Partner!**

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**Possible Ideas for 2019 Topics:**

• Trends in enrollment in HDHPs and HSA-eligible health plans
• Telemedicine and other non-traditional sources of health care
• Satisfaction with health care
• Cost-conscious decision making
• Workplace wellness programs

**Why become a Partner?**

✓ Obtain full survey results—available only to Sponsors!
✓ Provide input into the 2019 study and get key questions answered.
✓ Use in marketing, presentations, and public relations.
✓ Get specialized breakouts of key target markets.
✓ Enjoy the marque value of being featured in survey reports, webinars, articles, and events.
✓ Engage with researchers to delve into survey findings.

The CEHCS is the longest-running, most-recognized, and most-cited study of its type. The project kick-off will be held in May 2019. The questionnaire will be finalized in July, and fielding will begin in August. Findings will be released starting in Fall 2019.

To become a partner contact Paul Fronstin at fronstin@ebri.org, EBRI Member Relations at memberships@ebri.org, or Lisa Greenwald at lisagreenwald@greenwaldresearch.com. For more information: https://www.ebri.org/health/ebri-greenwald-consumer-engagement-healthcare-survey