

2019 Consumer Engagement in Health Care Survey EBRI



The Consumer Engagement in Health Care Survey provides reliable national data on the growth of high-deductible plans and their impact on the behavior and attitudes of health care consumers. It also looks more broadly at consumer engagement and value-based health insurance design.

Become a Partner!

The Consumer Engagement in Health Care Survey (CEHCS) is the longest-running annual survey that assesses the impact of plan design on behavior and attitudes of health care consumers.

Possible Ideas for 2019 Topics:

- Trends in enrollment in HDHPs and HSA-eligible health plans
- Telemedicine and other non-traditional sources of health care
- Satisfaction with health care
- Cost-conscious decision making
- Workplace wellness programs

Why become a Partner?

- ✓ Obtain full survey results—available only to Sponsors!
- ✓ Provide input into the 2019 study and get key questions answered.
- ✓ Use in marketing, presentations, and public relations.
- ✓ Get specialized breakouts of key target markets.
- ✓ Enjoy the marquee value of being featured in survey reports, webinars, articles, and events.
- ✓ Engage with researchers to delve into survey findings.

The CEHCS is the longest-running, most-recognized, and most-cited study of its type. The project kick-off will be held in May 2019. The questionnaire will be finalized in July, and fielding will begin in August. Findings will be released starting in Fall 2019.

To become a partner contact Paul Fronstin at fronstin@ebri.org, EBRI Member Relations at memberships@ebri.org, or Lisa Greenwald at lisagreenwald@greenwaldresearch.com

For more information: <https://www.ebri.org/health/ebri-greenwald-consumer-engagement-healthcare-survey>