

2019 Consumer Engagement in Health Care Survey



The Consumer Engagement in Health Care Survey provide reliable national data on the growth of high deductible plans and their impact on the behavior and attitudes of health care consumers. It also looks more broadly at consumer engagement and value-based health insurance design.

Become a Partner!

The Consumer Engagement in Health Care Survey (CEHCS) is the longest-running annual survey that assesses the impact of plan design on behavior and attitudes of health care consumers.

Possible Ideas for 2019 Topics:

- Trends in enrollment in HDHPs and HSA-eligible health plans
- Telemedicine and other non-traditional sources of health care
- Satisfaction with health care
- Cost-conscious decision making
- Workplace wellness programs

Why become a Partner?

- ✓ Obtain full survey results—available only to Sponsors!
- ✓ Provide input into the 2019 study and get key questions answered.
- ✓ Use in marketing, presentations and public relations.
- ✓ Get specialized breakouts of key target markets
- ✓ Enjoy the marquee value of being featured in survey reports, webinars, articles, and events.
- ✓ Engage with researchers to delve into survey findings.

The RCS is the most widely recognized and cited study of its type. The project kick-off will be held in October 2018. The questionnaire will be finalized in December and the fielding of the survey will start in January 2019. The report will be released in April 2019.

To become a partner contact Paul Fronstin at fronstin@ebri.org, EBRI Member Relations at memberships@ebri.org, or Lisa Greenwald at lisagreenwald@greenwaldresearch.com For more information: <https://www.ebri.org/surveys/?fa=retirement>