

Is Your Company Or Organization Concerned About Today's Changing Workplace?

(Hint: With so many employers & employees gravely concerned, here's your opportunity to become a national workplace wellness leader).

Employee Benefit Research Institute and Greenwald Research present the 3rd Annual Workplace Wellness Survey.

With a focus on evolving employee benefit programs in the American workplace, this 2022 survey will examine the availability and employee utilization, engagement and satisfaction levels with:

- Health and wellness benefits
- Voluntary benefits as paid leave, caregiving and mental health resources
- Workplace financial wellness including debt and emergency savings assistance.

The 2022 survey will feature critical perspectives from LGBTQ employees and include a special focus on married, divorced, widowed and single women. Overall, the survey will delve into overall worker satisfaction levels, work-life balance and flexible work arrangements.

As an official survey sponsor, your company or organization will be invited to:

- ✓ Participate in the development of the survey questionnaire
- ✓ Take part in market research readout sessions
- ✓ Access raw data for other corporate insight and analysis
- ✓ Become an industry leader and spokesperson by joining conference panels and Webinars
- ✓ Enjoy the recognition with an extended earned and paid news media outreach along with social media campaigns that are valued in excess of \$250,000.

Existing Survey Sponsors include: AARP, Cigna, Fidelity, Human Rights Campaign Foundation, Mercer, Morgan Stanley, National Rural Electric Cooperative Association (NRECA), Voya Financial, and Wells Fargo.

For further information about the upcoming Third Annual Workplace Wellness Survey and sponsorship opportunities, contact: membership@ebri.org

July 2022

Survey in Field

August/September 2022

Survey Research & Analysis

October/November 2022

Survey Publication & Public Announcement

December 2022/February 2023

Survey Analysis Campaign

Sponsorship Investment: \$12,500.
(Limited number of sponsorships available).

“**Given the challenges with the labor force that employers face today, there has never been a more critical time to understand the role of wellness initiatives in the workplace.**”
— Lori Lucas, president & CEO,
Employee Benefit Research Institute

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