How can your organization adapt to today’s changing workplace?

(Hint: Here’s your opportunity to become a national workplace wellness leader with actionable insights).

The Employee Benefit Research Institute and Greenwald Research present the annual Workplace Wellness Survey.

With a focus on evolving employee benefit programs in the American workplace, this survey examines the availability and employee utilization of and employee engagement and satisfaction levels with health and wellness benefits; voluntary benefits such as paid leave, caregiving, and mental health resources; and workplace financial wellness including debt and emergency savings assistance. Each year, the survey features a unique deep dive into a specific cohort of workers; past oversamples include the African American, Hispanic American, and LGBTQ populations.

As an official survey partner, your organization will be invited to:

✔ Participate in the development of the survey questionnaire.
✔ Take part in first review of research findings.
✔ Access raw data for corporate insight and analysis.
✔ Receive comprehensive survey results including underlying data.
✔ Utilize survey results for marketing and communications program efforts.
✔ Become an industry leader and spokesperson by joining conference panels and webinars.
✔ Enjoy the recognition with an extended earned and paid news media outreach along with social media campaigns that are valued in excess of $150,000.

Timeline:
Spring — Kickoff
Summer — Fielding & Analysis
Fall/Winter — Survey Findings Campaign

Become a Workplace Wellness Sponsor Today!

Tax-Deductible Contribution: $13,500.

This survey is sponsored by the Employee Benefit Research Institute Education and Research Fund, a 501(c)(3) nonprofit organization.

Past survey partners include AARP, Cigna, Fidelity Investments, Human Rights Campaign, Mercer, Morgan Stanley, National Rural Electric Cooperative Association, OneAmerica, Unum, and Voya Financial.

Contact Masha Romanchak at Romanchak@ebri.org or (202) 775-6360 to become a partner today. Sign up by spring to take full advantage of partnership!