FINANCIAL WELLBEING RESEARCH CENTER

Harnessing empirical and survey data to understand the impact of employer financial wellbeing programs on employees

Employer-sponsored financial wellbeing programs are integral to many employers' compensation and benefits strategies. In light of COVID-19, understanding the impact of holistic employee wellbeing programs has never been more critical. There is little empirical research demonstrating the long-term value of financial wellbeing programs—in large part because of lack of data. EBRI and its Financial Wellbeing Research Center partners are dedicated to building a financial wellbeing database that facilitates the evaluation of employer financial wellbeing programs.

Why Become a Partner?

- Ongoing and focused networking with EBRI and other experts, including those with other Research Center partners
- Your organization is publicly recognized as a Research Center or Initiative partner and a highly respected leader within the employee benefits community—a positive reflection on your brand
- Help ensure the continued in-depth, fact-based examination of key current and emerging issues
- Engage with EBRI to define and analyze key research and assess implications and insights
- Provide professional development opportunities for your organization's researchers and experts, who can work with EBRI researchers
- Provide feedback on research and analyses before they're published
- Help plan and participate in the Center's Financial Wellbeing Symposium
- Receive sponsorship recognition for the *Financial Wellbeing Employers' Survey*

FWRC Partners Receive:

- Input into the direction of Center research and the Center agenda and priorities in a way that a general EBRI members do not.
- Involvement in the research process.
- Early access to the Center's research
- Input into how the FWRC database is being built
- Ability to add their own data into Center research.

Cost of Investment: $28,350

The insights you need, from the people you trust.

Contact Masha Romanchak at romanchak@ebrig.og to sponsor today.

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