2001 Community Service & Public Service Announcements

Emmy Awards

Wednesday, August 28, 2002
"Living With Cancer"  Louisiana Public Broadcasting, Baton Rouge, LA
Examines the emotional, spiritual and physical struggles of three cancer patients.

"Preventing the Pain"  KJTV, San Diego, CA
Looks at the many types of violence done by young people and how to stop it.

"The Experiment in Black and White"  WFLD-TV FOX, Chicago, IL
Reality TV used to evoke open and honest discussions about race in Chicago.

"On Q - Project Hope"  WQED TV, Pittsburgh, PA
Chronicles the efforts of community groups and families as they search for permanent homes for older Russian orphans.

"One For Over the Line"  WABI TV5, Bangor, ME
Focuses on the issue of underage drinking and driving.

"Medical Series: The Mystery of Alzheimer's Disease"  KOIN-TV, Portland, OR
Deals with the many issues faced by those directly and indirectly affected by Alzheimer's.

"Bay Window: Gunshots"  KQED Channel 9, San Francisco, CA
Examines the illicit gun market, gun violence and safety in San Francisco neighborhoods.

"WKYC 9/11 Response"  WKYC, Cleveland, OH
Getting information out to the community following 9/11, from the day after to months after.

"Bio-Terrorism: Lines of Defense"  KNBC, Burbank, CA
Addresses the fears and concerns of its viewing audience following 9/11, focusing on community preparedness.

"People, Places and Things You Should Know: Art + Soul"  ABC7, Chicago, IL
Highlights four African Americans from the world of fine arts.

"KARE About Kids Super Bus"  KARE 11, Minneapolis, MN
Helps children K - 6 learn the importance of school bus safety.

"Retos y Triunfos en el Aprendizaje"  Univision / WLTV-23 Miami, FL
"Challenges and Successes in Learning"
 Speaks of children with learning disabilities and how the child can succeed.

"Northern Stars: 2001 Special Olympics World Winter Games"  KTUU-TV, Anchorage, AK
Educates the general public about the abilities of people living with mental retardation.
"Choose to Save"  WJLA, Washington, D.C.
WJLA / American Savings Education Council / Employee Benefit Research Institute
Promotes the idea that saving today is vital to a secure financial future.

"Thinkport"  MD Public Television
U.S. Department of Education
Tells of the importance adults play in a child's education and encourages involvement in a child's learning.

"Hepatitis C: Learn More. Be Sure."  Various
Massachusetts Department of Health / Policy Studios, Inc.
Goal is to raise awareness and arm the public and health care providers with the information needed to assess individual risk for the virus.

"Campaign for Literacy"  WABC, New York, NY
WABC / Literacy Partners / Studio 54
Spreads the message of classes that teach reading.

"Ticktock Minutes: Patriotism"  Mississippi Educational Television
Mississippi Educational Television
Shows how to properly display and show respect for the American Flag.

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**2001 National Public Service Announcements Finalists**

"Talking With Kids...And Parents"  Nickelodeon
Kaiser Family Foundation / Nickelodeon
Promotes more frequent parent-child communication.

"Geri-Hatricks"  Various
American Academy of Orthopedic Surgeons
Increases awareness about arthritis and the effective treatments available.

"Enterate / Protege"  Univision
Kaiser Family Foundation / Univision
Raises awareness about HIV and other sexual health issues among young people in the Latin Community.

"Be Safe / FFYR: Protect Yourself"  MTV
Kaiser Family Foundation / MTV
Raises awareness about HIV and other sexual health issues among young people.

"If I Were There - Noggin Celebrates African American History"  Noggin
Noggin
Speaks about African American History and how their history informs us.

"Africa / Grand"  VH1 / MTV
Elton John AIDS Foundation / Public Interest Productions / @radical.media
Brings attention to the fact that 1 in 5 gay men are HIV+ in the U.S. and AIDS is not only a problem in other countries.

"High School / Through Their Eyes / Ed Harris"  WPXA
Girls and Boys Town National Hotline / Banyan Communications, Inc.
Focuses on changing the way America perceives and cares for it's at-risk youth.