

2001 COMMUNITY SERVICE  
&  
PUBLIC SERVICE ANNOUNCEMENTS



*Emmy*  
AWARDS

*Wednesday, August 28, 2002*

# 2001 Community Service Awards Finalists

***"Living With Cancer"*** Louisiana Public Broadcasting, Baton Rouge, LA  
Examines the emotional, spiritual and physical struggles of three cancer patients.

***"Preventing the Pain"*** KGTV, San Diego, CA  
Looks at the many types of violence done by young people and how to stop it.

***"The Experiment in Black and White"*** WFLD-TV FOX, Chicago, IL  
Reality TV used to evoke open and honest discussions about race in Chicago.

***"On Q - Project Hope"*** WQED TV, Pittsburgh, PA  
Chronicles the efforts of community groups and families as they search for permanent homes for older Russian orphans.

***"One For Over the Line"*** WABI TV5, Bangor, ME  
Focuses on the issue of underage drinking and driving.

***"Medical Series: The Mystery of Alzheimer's Disease"*** KOIN-TV, Portland, OR  
Deals with the many issues faced by those directly and indirectly affected by Alzheimer's.

***"Bay Window: Gunshots"*** KQED Channel 9, San Francisco, CA  
Examines the illicit gun market, gun violence and safety in San Francisco neighborhoods.

***"WKYC 9/11 Response"*** WKYC, Cleveland, OH  
Getting information out to the community following 9/11, from the day after to months after.

***"Bio-Terrorism: Lines of Defense"*** KNBC, Burbank, CA  
Addresses the fears and concerns of its viewing audience following 9/11, focusing on community preparedness.

***"People, Places and Things You Should Know: Art + Soul"*** ABC7, Chicago, IL  
Highlights four African Americans from the world of fine arts.

***"KARE About Kids Super Bus"*** KARE 11, Minneapolis, MN  
Helps children K - 6 learn the importance of school bus safety.

***"Retos y Triunfos en el Aprendizaje"*** Univision / WLTV-23 Miami, FL  
***"Challenges and Successes in Learning"***  
Speaks of children with learning disabilities and how the child can succeed.

***"Northern Stars:"*** KTUU-TV, Anchorage, AK  
***2001 Special Olympics World Winter Games"***  
Educates the general public about the abilities of people living with mental retardation.

**"Choose to Save"** WJLA, Washington, D.C.

WJLA / American Savings Education Council / Employee Benefit Research Institute  
Promotes the idea that saving today is vital to a secure financial future.

**"Thinkport"** MD Public Television

U.S. Department of Education  
Tells of the importance adults play in a child's education and encourages involvement in a child's learning.

**"Hepatitis C: Learn More. Be Sure."** Various

Massachusetts Department of Health / Policy Studios, Inc.  
Goal is to raise awareness and arm the public and health care providers with the information needed to assess individual risk for the virus.

**"Campaign for Literacy"** WABC, New York, NY

WABC / Literacy Partners / Studio 54  
Spreads the message of classes that teach reading.

**"Ticktock Minutes: Patriotism"** Mississippi Educational Television

Mississippi Educational Television  
Shows how to properly display and show respect for the American Flag.

## 2001 National Public Service Announcements Finalists

**"Talking With Kids...And Parents"** Nickelodeon

Kaiser Family Foundation / Nickelodeon  
Promotes more frequent parent-child communication.

**"Geri-Hatricks"** Various

American Academy of Orthopedic Surgeons  
Increases awareness about arthritis and the effective treatments available.

**"Enterate / Protegete"** Univision

Kaiser Family Foundation / Univision  
Raises awareness about HIV and other sexual health issues among young people in the Latin Community.

**"Be Safe / FFYR: Protect Yourself"** MTV

Kaiser Family Foundation / MTV  
Raises awareness about HIV and other sexual health issues among young people.

**"If I Were There - Noggin Celebrates African American History"** Noggin

Noggin  
Speaks about African American History and how their history informs us.

**"Africa / Grand"** VH1 / MTV

Elton John AIDS Foundation / Public Interest Productions / @radical.media  
Brings attention to the fact that 1 in 5 gay men are HIV+ in the U.S. and AIDS is not only a problem in other countries.

**"High School / Through Their Eyes / Ed Harris"** WPXA

Girls and Boys Town National Hotline / Banyan Communications, Inc.  
Focuses on changing the way America perceives and cares for it's at-risk youth.