



April 4, 1999

Mr. Daniel Devine
Director, Public Relations
EBRI
2121 K Street, NW
Suite 600
Washington, DC 20037-6312

Dear Mr. Devine:

I am pleased to confirm your request for public service advertising space on Metrobuses and in Metrorail stations of the Washington Metropolitan Area Transit Authority to promote the "Choose to Save" campaign. We can confirm the following:

500 - 11" high x 28" wide interior bus posters will be displayed for a one month period beginning on or about **June 1, 1999**.

TEN - 44" high x 62" wide back-lighted dioramas will be displayed for a one month period beginning on or about **June 1, 1999**.

FIFTY - 21" high x 72" wide exterior taillight posters will be displayed for a one month period beginning on or about **July 1, 1999**. Your request is for exterior displays in the month of June. The earliest month available for exterior displays is July. If the month of July does not fit within your campaign schedule, please let us know promptly so we can release the space for other waiting public service advertisers.

Please be reminded that the WMATA Public Service Guidelines require that interior bus displays be printed on 5 ply coated cardboard, taillight displays must be printed on pressure-sensitive, direct application transit vinyl, and dioramas must be printed on .010 or .015 Opaline or a similar photographic transparency material.

**Washington
Metropolitan Area
Transit Authority**

600 Fifth Street, NW
Washington, D.C. 20001
202/962-1234

*By Metrorail:
Judiciary Square-Red Line
Gallery Place Chinatown
Red, Green and
Yellow Lines*

*A District of Columbia,
Maryland and Virginia
Transit Partnership*