Sponsor the 2022 Consumer Engagement in Health Care Survey

As a sponsor, you’ll receive reliable longitudinal analysis on:

✔ Trends in enrollment in HDHPs and HSA-eligible health plans,
✔ Satisfaction with health care, and
✔ Cost-conscious decision making.

Our new lines of inquiry for 2022 will enable you to:

✔ Identify unique attributes of women’s use of health insurance and services
✔ Assess how employer-coverage of pre-deductible coverage on chronic conditions, such as mental health, diabetes, and breast cancer impacts health insurance selection
✔ Understand how open-enrollment impacts decision-making
✔ Uncover the drivers and barriers to HSA adoption among HDHP enrollees

Benefits of partnering:

✔ Participate in the development of the survey questionnaire
✔ Take part in market research readout sessions
✔ Access raw data for other corporate insight and analysis
✔ Become an industry leader and spokesperson by joining conference panels and Webinars
✔ Enjoy the recognition with an extended earned and paid news media outreach along with social media campaigns that are valued in excess of $250,000

Align your brand with the longest-running annual survey assessing the impact of plan design on the behavior and attitudes of health care consumers.

✔ Project Kick-off: July 2022
✔ Survey Fields: October/November 2022
✔ Study Release: Winter 2023

Current Survey Funders:
Blue Cross Blue Shield Association
HealthEquity, Inc.
Segal
TIAA
UMB Financial
Voya Financial

memberships@ebri.org