Sponsor the 2023 Consumer Engagement in Health Care Survey

This study, conducted by the Employee Benefit Research Institute and Greenwald Research, provides reliable national data on the growth of high deductible plans and their impact on the behavior and attitudes of health care consumers. It also looks more broadly at consumer engagement and value-based health insurance design.

As a sponsor, you’ll receive reliable longitudinal analysis on:

✓ Trends in enrollment in HDHPs and HSA-eligible health plans,
✓ Satisfaction with health care, and
✓ Cost-conscious decision making.

Our current lines of inquiry will enable you to:

✓ Identify unique attributes of women’s use of health insurance and services
✓ Assess how employer-coverage of pre-deductible coverage on chronic conditions, such as mental health, diabetes, and breast cancer impacts health insurance selection
✓ Understand how open-enrollment impacts decision-making
✓ Uncover the drivers and barriers to HSA adoption among HDHP enrollees

Benefits of partnering:

✓ Participate in the development of the survey questionnaire
✓ Take part in market research readout sessions
✓ Access raw data for other corporate insight and analysis
✓ Become an industry leader and spokesperson by joining conference panels and Webinars
✓ Enjoy the recognition with an extended earned and paid news media outreach along with social media campaigns that are valued in excess of $250,000

Sponsorship Investment: $13,500.

Early Bird Special! $500 discount for those that pay before October 15!