

## **For Immediate Release**

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### **EBRI Re-launches American Savings Education Council Website**

*New online presence provides trusted hub of savings resources from a broad range of government, non-profit organization and foundation partners.*

**Washington, D.C. – September 17, 2020** – The Employee Benefit Research Institute (EBRI), a private, nonpartisan, nonprofit research organization, has re-launched the website of its non-profit foundation, the American Savings Education Council (ASEC) at [www.asec.org](http://www.asec.org). The website features a contemporary and responsive design, making it easy for the public to find savings resources and tools and events produced by government agencies and respected non-profit organizations and foundations.

Visitors can easily find information by savings goal, life stage, circumstance or by ASEC partner. There are also interactive tools, articles about avoiding potential traps and pitfalls, and a COVID-19 section linking to articles with information on navigating the financial fall-out of the pandemic.

“ASEC’s mission is to make saving and retirement planning a priority for all Americans through a coalition of major public- and private-sector partners,” said Lori Lucas, President and CEO, Employee Benefit Research Institute. “This website redesign harnesses the power of our partners’ valuable savings content in order to provide resources to help Americans’ improve their financial resiliency—which is especially important in the current environment.”

ASEC’s next virtual event, [Financial Wellness in Times of Crisis](#), will be taking place on October 14. To register, visit [asec.org](http://asec.org). Companies interested in financially supporting ASEC should contact [Betsy Jaffe](#).

#### **About EBRI:**

The Employee Benefit Research Institute is a private, nonpartisan, nonprofit research institute based in Washington, DC, that focuses on health, savings, retirement, and financial security issues. EBRI does not lobby and does not take policy positions. The work of EBRI is made possible by funding from its members and sponsors, who include a broad range of public, private, for-profit, and nonprofit organizations. For more information please visit [ebri.org](http://ebri.org).

#### **About ASEC:**

ASEC is a national coalition of public- and private-sector institutions committed to making saving and retirement planning a priority for all Americans. ASEC is a program of the [Employee Benefit Research Institute Education and Research Fund](#) (EBRI-ERF), a 501©(3) non-profit organization. ASEC does not lobby or take positions on public policy proposals. For more information please visit [asec.org](http://asec.org).