

1100 13<sup>th</sup> St. NW • Suite 878 • Washington, DC 20005  
(202) 659-0670 • [www.ebri.org](http://www.ebri.org) • Fax: (202) 775-6312

**For Immediate Release: August 31, 2016**

**Contact:** Stephen Blakely, EBRI: 202/775-6341, [blakely@ebri.org](mailto:blakely@ebri.org)  
Paul Fronstin, EBRI: 202/775-6352, [fronstin@ebri.org](mailto:fronstin@ebri.org)

## **New Research from EBRI:**

### **Innovations in Employee Engagement in Health**

WASHINGTON—Employment-based health insurance is the primary source of health coverage in the United States, and as health plans continue to evolve, health plan sponsors continue to look for ways to get their workers more directly involved in their own health care.

To highlight new work on how employers are trying to increase individuals' involvement in health—and why it's important—the Employee Benefit Research Institute (EBRI) devoted part of its 78th policy forum to the topic of “Innovations in Employee Engagement in Health.” The May 12 event held in Washington, DC, brought together about a hundred benefits-related experts to discuss a variety of health and retirement topics.

A summary of the forum presentations is published in the August 2016 EBRI Notes (No. 9), from the following experts:

- **J. David Johnson**, Vice President and Senior Consultant for Segal Consulting/Sibson Consulting, spoke on the topic of “Behavioral Economics and Employee Engagement—Carrots, Sticks, or Something Else?”
- **Alan Momeyer**, Vice President of Human Resources Emeritus, Loews Corp., who described how the company has been experimenting with health incentives for years before the Affordable Care Act was enacted.
- **Michael Thompson**, Principal, PricewaterhouseCoopers LLP, and President and CEO-elect of the National Business Coalition on Health, who discussed how innovation in technology and incentives can be used to improve health, well-being, and value.
- **Peter Goldbach**, Chief Medical Officer of Health Dialog, who described his firm's new clinical analytic tool that tracks a population's state of health and disease over time and can help provide insights to employers on how to improve employee health.

The full report, “Innovations in Employee Engagement in Health,” appears in the August 2016 *EBRI Notes* (no. 10), online at [www.ebri.org](http://www.ebri.org)

The Employee Benefit Research Institute is a private, nonpartisan, nonprofit research institute based in Washington, DC, that focuses on health, savings, retirement, and economic security issues. EBRI does not lobby and does not take policy positions. The work of EBRI is made possible by funding from its members and sponsors, which include a broad range of public, private, for-profit and nonprofit organizations. For more information go to [www.ebri.org](http://www.ebri.org) or [www.asec.org](http://www.asec.org)

PR 1171

EBRI on Twitter: [@EBRI](https://twitter.com/EBRI) or <http://twitter.com/EBRI>

Blog: <https://ebriorg.wordpress.com/>

EBRI RSS: <http://feeds.feedburner.com/EBRI-RSS>