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News Advisory:

**EBRI's Dallas Salisbury an Inaugural Panelist
on "Ideas in Action" Debut Program Sept. 5**

EBRI President Dallas Salisbury will be a panelist on "Ideas in Action," a new weekly public policy TV program that debuts in the Washington, DC, market Sunday, Sept. 5.

Salisbury has been head of the nonpartisan Employee Benefit Research Institute since its founding in 1978. EBRI is a private, nonprofit research institute based in Washington, DC, that focuses on health, savings, retirement, and economic security issues. EBRI does not lobby and does not take policy positions.

"Ideas in Action" is a new program hosted by Jim Glassman, and will air on two public TV stations in Washington: WHUT Channel 32 at 9:30 a.m., Sept. 5, and Maryland Public TV (MPT), which will air the series at 8:30 a.m. on Sunday mornings. Glassman describes the series as "geared to viewers who are looking for real insight into the big ideas and issues of our day...It's intelligent TV for people interested in important ideas and their consequences."

The Sept. 5 program examines the idea of replacing the current 401(k) retirement savings system with a government-guaranteed alternative retirement plan. Appearing on the program with Salisbury will be Teresa Ghilarducci, professor at the New School for Social Research and the author of one such proposal, and Alex Brill of The American Enterprise Institute, who was chief economist to the House Ways and Means Committee.

Ideas in Action launched in February 2010. The series is distributed nationwide and is currently carried by more than 90 public television stations. Videos, transcripts, and extensive resources are available on the series' website, www.ideasinactiontv.com. The program is a co-production of Grace Creek Media, Inc. and The George W. Bush Institute, of which Glassman is the founding director. Funding for the series is provided by Investor's Business Daily and the Searle Freedom Trust.

Among his media credentials, Glassman was a weekly columnist for the *Washington Post*, former publisher of *The New Republic*, and former co-owner and editor of *Roll Call*, the newspaper about Capitol Hill. His TV credits include hosting the series *TechnoPolitics* for PBS, *MoneyPolitics* for WJLA (Washington DC's ABC affiliate), and *Capital Gang Sunday* for CNN.

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