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Employee Benefit
Research Institute

Advisory from EBRI

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FOR IMMEDIATE RELEASE: Nov. 18, 2010
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MEDIA ADVISORY

WEBINAR FOR MEDIA TO UNVEIL 2009 EBRI/ICI 401(k) STUDY

WASHINGTON—The Employee Benefit Research Institute (EBRI) and the Investment Company Institute (ICI) will jointly host a webinar and conference call on Monday, November 22 to unveil and discuss *401(k) Plan Asset Allocation, Account Balances, and Loan Activity in 2009*.

This report details 401(k) participants' investing practices, account balances, and loan activity through year-end 2009, the most recent data available. This is the annual update of the EBRI/ICI 401(k) database, the largest, most representative repository in the nation of information about individual 401(k) plan participant accounts.

EBRI Research Director Jack VanDerhei and ICI Senior Director of Retirement and Investor Research Sarah Holden will host the webinar and call with members of the media beginning at 2:00 p.m. ET to discuss the study, including participant experience and findings.

The webinar will include a slide presentation, followed by a question-and-answer session for members of the media. Webinar participants can view the slides, listen to the presentation and participate in the Q&A via the web address below.

Webinar registration and conference call dial-in information

Date:	Monday, November 22, 2010
Time:	Webinar and call start at 2:00 p.m. ET (log in five minutes prior)
Link to webinar:	www.myeventpartner.com/Investment1
Webinar instructions:	Enter first and last name, then enter meeting. Proceed to dial in.
U.S. dial-in number:	1-888-373-5705 or 1-719-457-3840
Passcode:	781246#