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## **Adams to Lead American Savings Education Council**

WASHINGTON—Nevin Adams has been named director of the American Savings Education Council, a program of the nonpartisan Employee Benefit Research Institute (EBRI), as part of his responsibilities as director of Education and External Relations at EBRI.

“Nevin brought his decades of savings/financial/retirement program experience to EBRI and these programs when he joined EBRI last year, and he will ensure that they continue to be stellar programs in the future,” noted Dallas Salisbury, EBRI president and CEO.

The American Savings Education Council (ASEC) is a partnership of public- and private-sector organizations working to increase financial capability. The ASEC mission: to make saving and retirement planning a priority for all Americans.

“The importance of saving—and the challenges of financial literacy—are particularly crucial during this period of financial stress,” said Adams. “ASEC has been a key resource on these issues since 1995.”

Millions of Americans have taken advantage of the resources of ASEC’s ChoosetoSave<sup>®</sup> program and its Ballparke\$timate<sup>®</sup> to help them climb the hill to savings and greater financial security. More information about ASEC and ChoosetoSave<sup>®</sup> is available at [www.choosetosave.org](http://www.choosetosave.org)

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