

## Aja Evans

Aja Evans is a Licensed Mental Health Counselor, author, and speaker specializing in Financial Therapy. With over a decade of experience, Aja is determined to help more people break the taboo of keeping money and emotions secret. Beyond her practice, Aja's debut book *Feel-Good Finance* will be published this December as she prepares to be the 2025 incoming president for the Financial Therapy Association.



She has been featured in an extensive list of major news outlets including The New York Times, Wall Street Journal, Bloomberg, NerdWallet, Time, and Teen Vogue. Aja is on a mission to get more people engaged in living their best lives while attuning to their thoughts, feelings, and behaviors around money. Outside of work, you can find Aja chasing after her two young children as they hunt down the next delicious place to eat.