



## Maria Behrens

Vice President, Personal Finance and Consultant Relationships  
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Maria Behrens is a Vice President for Personal Finance and Consultant Relationships in Workplace Advisory Solutions at Goldman Sachs Ayco, where she oversees the personal finance programs for the firm's employee population, in addition to partnering with corporate clients and consultants on strategic growth opportunities, helping to define success metrics and overseeing engagement initiatives.

Maria has a wealth of experience in designing employer-sponsored financial planning solutions with a specialty in wealth technology, client success and participant engagement. She previously served as the Head of Financial Wellness Program Management for Morgan Stanley at Work where she worked with clients to implement financial wellness programs and expand solutions across other workplace and consumer-focused channels. Prior to Morgan Stanley, Maria led the creation of the workplace offering for Advizr, a financial planning technology company, which is leveraged by employers, RIAs and custodians to integrate goal-based planning and financial wellness services into their ecosystems.

Maria holds a Masters in Public Health from Boston University School of Public Health, and graduated magna cum laude from Ithaca College with a B.S. in Health Sciences. She currently sits on the board of directors for Neighborhood Trust Financial Partners, a nonprofit dedicated to helping low-wage workers achieve financial security. She resides in New York City.