

## **Laura Finn**

Laura Finn specializes in financial wellness program design with a focus on employee engagement initiatives. She leverages her more than 20 plus years in both the B2B and B2C markets to identify both the barriers and trends that contribute to and/or detract from successful programs. Laura has spent time at the Capital Group, JPMorgan Chase, Greenpath Financial Wellness, and the University of Notre Dame. She holds a Bachelor of Arts in Womens Studies from Indiana University, South Bend.

