

## [ The Vivius Concept ]

**Reinventing health care  
purchasing by creating an open  
marketplace driven by personal  
choices and values**

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# [ A Personalized Health Care System ]

## Vivius Model – Three Components

- **Health Care Purchasing Account**
  - **Personalized Provider Panel**
  - **Wrap Insurance Benefit**
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# [ Personalized Provider Panel ]

## Physician Specialties

Primary Care

Obstetrics/Gynecology

Orthopedics

Anesthesiology

Cardiology

General Surgery

Ophthalmology

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Dermatology

Urology

Medical Oncology

Allergy Immunology

Neurology

Gastroenterology

Radiology

Laboratory

Mental Health

Physical Therapy

## Facilities

Hospital

Emergency Room

Outpatient Surgery

Home Health

Pharmacy

## [ How Vivius Works: The Supermarket ]

### Stocking the Shelves . . . . .

- **Providers place a label on their practice.**
- **Providers post their price.**
- **Providers supply recommended selections for the other aisles.**

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## [ How Vivius Works: The Supermarket ]

Shopping for a Network . . . . .

- **Select your level of co-payments**
  - **Select your “personal physician”**
  - **Review recommended selections**
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## [ The Vivius Concept ]

<b>Employee:</b>	<b>Choice, Flexibility, Control</b>
<b>Employer:</b>	<b>Aligned accountability, predictable</b>
<b>Provider:</b>	<b>Choice, Flexibility, Control</b>

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