Outlook for Consumer/Patient Engagement in Health Care – 30 Years Into the Experiment

*EBRI-ERF Policy Forum #63*

Henry J. Kaiser Family Foundation
1330 G Street NW, Washington, DC 20005
Thursday, December 4, 2008
9:00 a.m. – 12:30 p.m.

**Agenda**

**Welcome and Introduction** – Dallas Salisbury, EBRI

**Panel I – Keynote Addresses**

- **Ken Sperling, CIGNA**  
  - ppt  
  - Historical perspective on the consumerism movement.

- **Steve Wetzel, HR Policy Association**  
  - ppt  
  - Historical perspective on the employer movement for data and informed decision making.

- **Paul Fronstin, EBRI**  
  - ppt  
  - Findings from the 2008 Consumer Engagement in Health Care Survey.

**Panel II – Innovations in Consumer Engagement**

- **Duane Olson, Deere & Company**  
  - ppt  
  - Experience with full replacement account-based plan.

- **Don Fischer, M.D., Highmark Blue Cross Blue Shield**  
  - ppt  
  - Health plan perspective on consumer engagement.

- **Jeff Munn, Hewitt Associates**  
  - ppt  
  - Findings from actuarial model to analyze financial impact of changing employee cost sharing.

**Panel III – Plan Sponsor Experience with Value-Based Benefits**

- **Dave Guilmette, Towers Perrin, and Amy Katzoff, Abbott**  
  - shared ppt  
  - Findings from 2009 Health Care Cost Survey on trends in value-based design and how creative value-based solutions have been implemented by employers and received by employees