Health Innovation – Post PPACA

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Consumer Behavior

Cost and Quality Transparency

- Expansion of provider quality and cost information
- Leverage local collaboratives
- Alternative treatments and settings
- Member liability estimator

Incentives/Disincentives

- Wellness – Disease Management, Coaching, HRA, Biometric Screenings, Campaign Participation, Smoking Cessation
- Plan Design
  - Centers of Excellence
  - Reference Pricing
- Measurement – Data Warehouse
Provider Reform

Delivery of Care

- Intensive Outpatient Care Program
  - Re-engineering Primary Care
  - Expansion of Program
- Alternative Delivery – Telemedicine, Home Visits

Provider Payment Reform

- Quality Outcomes in Contract
- Bundled Services
Health Information Technology

Vendor Integration
- Medical, DM/Coaching, PBM
- Clinical data sharing
- Member engagement

Smart Phone Applications
- Information at the Point of Care

Clinical Opportunities
- Gaps in Care Closure – Provider/Patient/Plan