



# Health Innovation – Post PPACA

December 9 2010

# Consumer Behavior

## Cost and Quality Transparency

- Expansion of provider quality and cost information
- Leverage local collaboratives
- Alternative treatments and settings
- Member liability estimator

## Incentives/Disincentives

- Wellness – Disease Management, Coaching, HRA, Biometric Screenings, Campaign Participation, Smoking Cessation
- Plan Design
  - Centers of Excellence
  - Reference Pricing
- Measurement – Data Warehouse

# Provider Reform

## Delivery of Care

- Intensive Outpatient Care Program
  - Re-engineering Primary Care
  - Expansion of Program
- Alternative Delivery – Telemedicine, Home Visits

## Provider Payment Reform

- Quality Outcomes in Contract
- Bundled Services

# Health Information Technology

## Vendor Integration

- Medical, DM/Coaching, PBM
- Clinical data sharing
- Member engagement

## Smart Phone Applications

- Information at the Point of Care

## Clinical Opportunities

- Gaps in Care Closure – Provider/Patient/Plan