

Helping to improve DC participants' retirement outcomes both TO and THROUGH retirement

Focus participants' on their retirement outcome

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Diversification does not assure a profit and does not protect against loss in declining markets.

Investing in target date strategies involves risk; principal loss is possible. The principal value of the fund is not guaranteed at any time, including the target date. The target date is the approximate date when investors plan to retire and would likely stop making new investments in the fund.

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Date of first use: December 2015

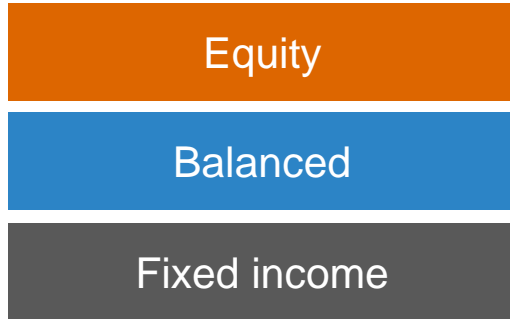
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DC Menus Exploded

1980s

Not enough diversification



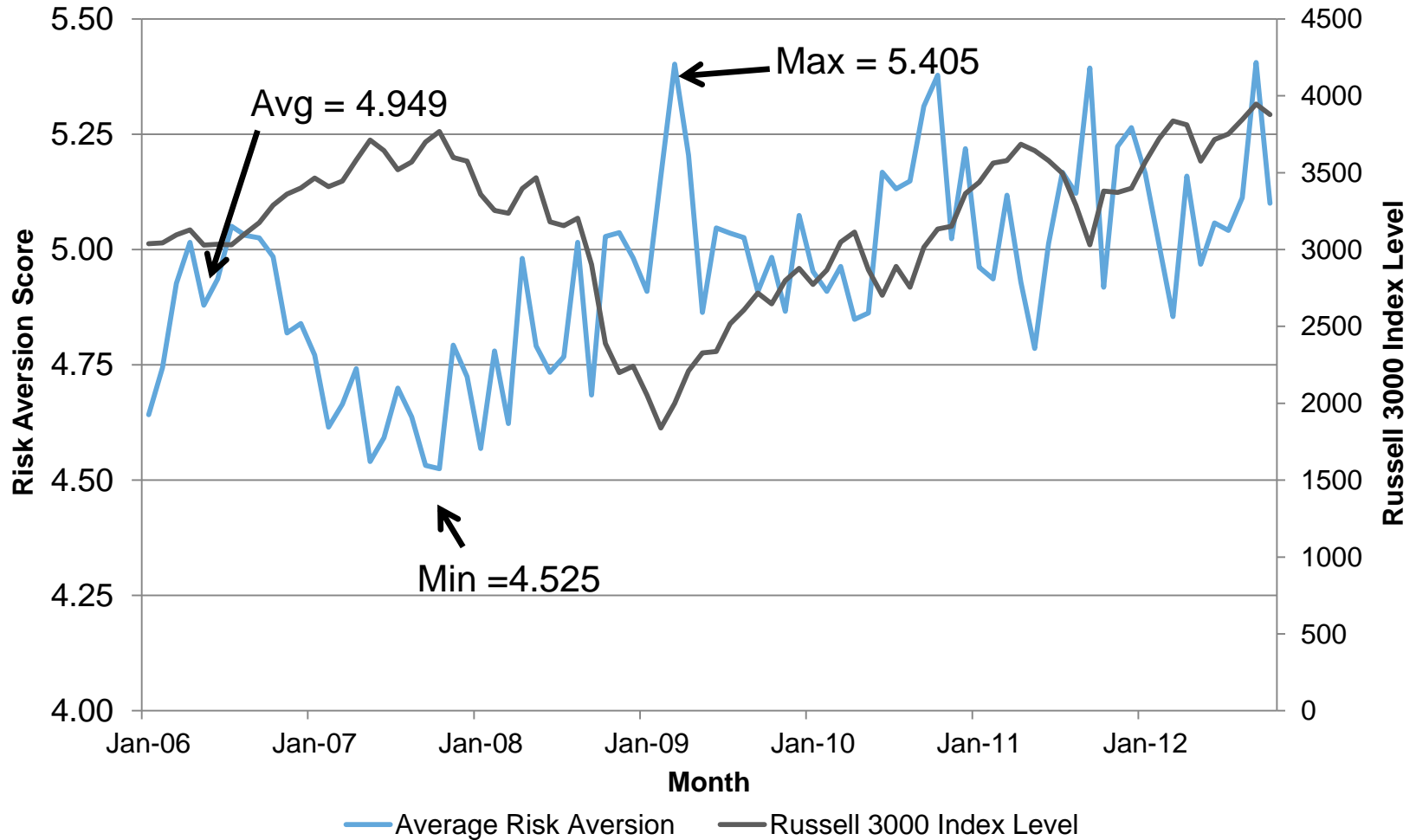
1990s

Too much choice



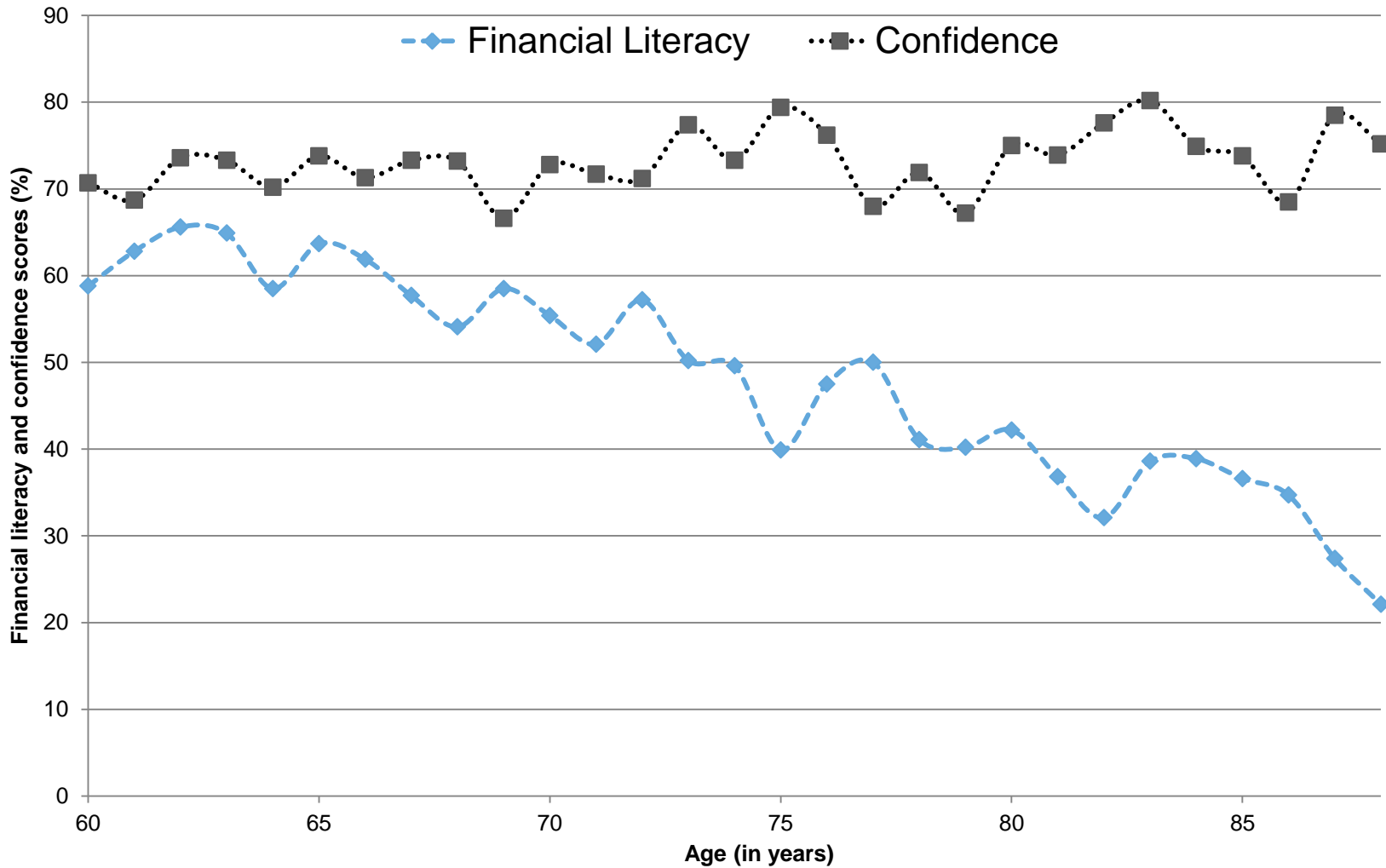
Source: Russell Investments

Participants' aversion to risk highly correlated to market activity



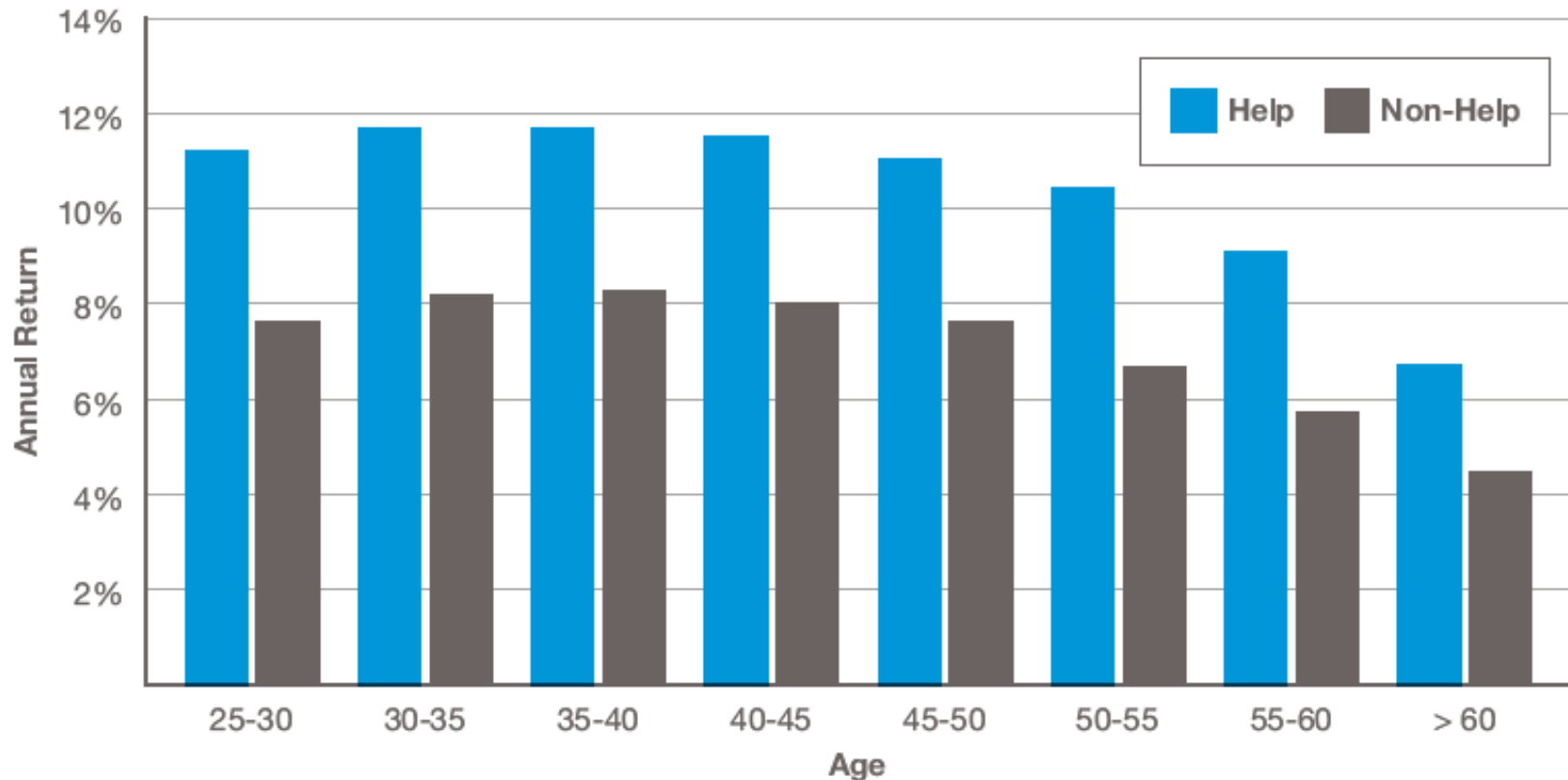
Source: Finke, Texas Tech University and Measured 3-Question Risk Tolerance Survey of Morningstar Managed Account Participants

Decision making confidence does not decline with age



Source: Finke, Howe and Huston, 2013

Participants receiving investment help had higher annual returns



> On average, Help* participants had 3.32% higher annual returns than for Non-Help participants, net of fees.

Source: Financial Engines' Help in Defined Contribution Plans: 2006 through 2012

*Help participants are defined as those invested in target date funds or managed accounts or receive online investment advice.

Past performance is no guarantee of future results.

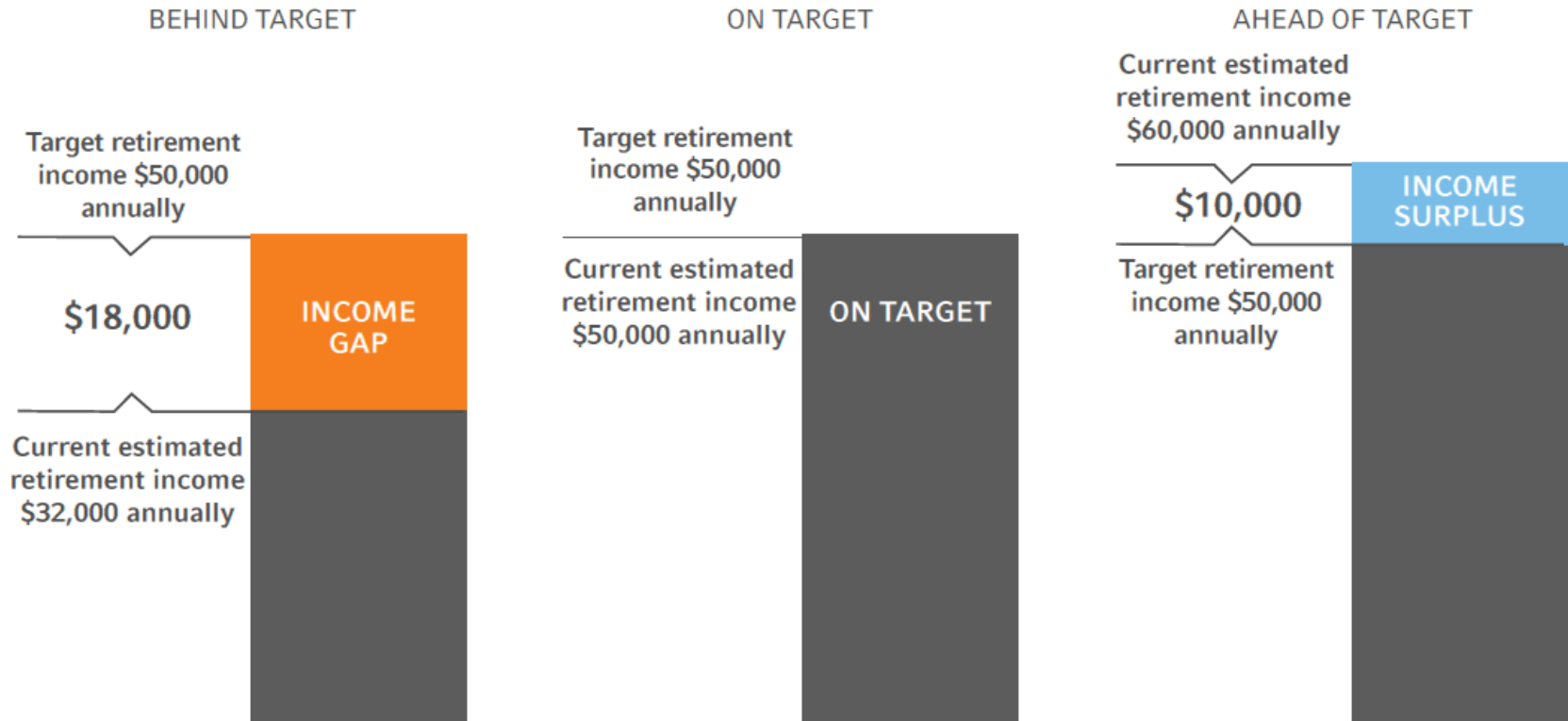
Target date funds improve participants' asset allocation but...

- › Automatic enrollment into target-date funds is typically set at a low rate, e.g.: 3%
- › Target-date fund participants had the lowest average contribution rates - 4.4%, even lower than the 6.6% average for Non-Help participants
- › Target-date fund participants generally do not receive advice on how much to save

Source: Financial Engines' Help in Defined Contribution Plans: 2006 through 2012

* Non-Help participants are defined as those NOT invested in target date funds or managed accounts or who do not receive online investment advice.

To improve retirement outcomes we need to refocus participants to their retirement income goal



This projection is produced using Russell Adaptive Retirement Planner, which incorporates your personal information along with Russell's capital markets assumptions and is subject to change based on market conditions.

IMPORTANT: The projections or other information generated by Russell Adaptive Retirement Planner regarding the likelihood of various investment outcomes are hypothetical in nature, do not reflect actual investment results and are not guarantees of future results.

This analysis was conducted using hypothetical estimates of future market conditions based upon Russell Investments' strategic planning assumptions and with certain numerical investment models applied to that information. These assumptions may change with each use and over time.

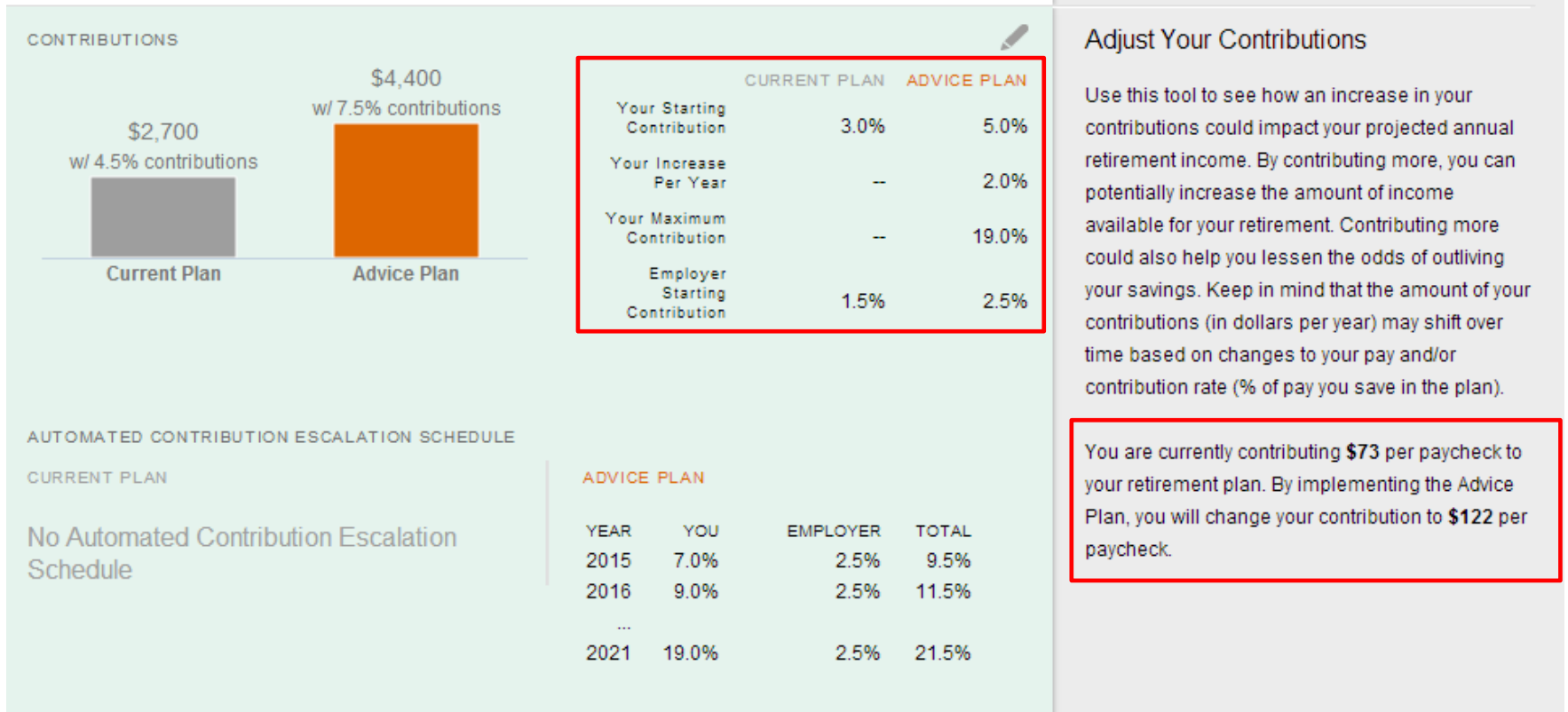
Custom portfolio allocations based on individual characteristics



	Participant A	Participant B	Participant C	Sample Target Date 2030 Strategy
Age	50	50	50	-
Gender	Female	Male	Male	-
Salary	\$150k	\$85k	\$100k	-
Contribution Rate	4%	8%	12%	-
Account Value	\$425k	\$475k	\$686k	-
Funded Ratio	50%	114%	144%	-
	■ Growth ■ Capital Preservation			

Sample allocations are provided for illustrative purposes only.

To help improve their retirement outcome - recommend an auto-escalation schedule



Source: These images are sample material for illustration purposes only.

How to help participants AND retirees?

Participant Challenges	Retiree Challenges	SOLUTIONS
Procrastination/ Inability to select investments	Declining cognition	“Do it for me” investments with automatic rebalancing
Immediate gratification/ Not saving enough	Declining financial literacy	Focus on retirement income goal and advice on an appropriate savings/withdrawal rate
Herd mentality/ chasing performance	Increasing risk aversion	Guidance to maintain their retirement confidence and help them stay on the right path

Appendix



Appendix A

The chart on slide 9 shows results from a Russell Investments proprietary asset allocation model. The model generates optimal asset allocations between equity and fixed income over a 40-year period for an investor who is saving for retirement. With the exception of the assumed behavior of asset returns, the assumptions used in this model are identical to those used in *Russell's Approach to Target Date Funds: Building a Simple and Powerful Solution to Retirement Saving*. The assumed behavior of asset classes has been updated as follows:

	Mean	Std. Dev	Correlations			
			US Equity	Non-US Equity	Fixed Income	Inflation
US Equity	7.4%	18.0%	1			
Non-US Equity	7.8%	20.6%	0.9	1		—
Fixed Income	3.7%	3.8%	0.16	0.16	1	—
Inflation	2.9%	3.5%	0.10	0.10	0.28	1

Rather than a single allocation for each of the 40 years, the model produces a schedule of asset allocations that are appropriate for various levels of the ratio of that year's wealth to that year's income. We have imposed the restriction that the allocation to equity cannot exceed 90%. The optimal allocations for periods 1 through 22 are 90% equity for all values of the projected retirement income/retirement income target ratio. Other investments or asset classes may have characteristics similar or superior to those being analyzed.

Please note all information shown is based on assumptions. Expected returns employ proprietary projections of the returns of each asset class. We estimate the performance of an asset class or strategy by analyzing current economic and market conditions and historical market trends. It is likely that actual returns will vary considerably from these assumptions, even for a number of years. References to future returns for either asset allocation strategies or asset classes are not promises or even estimates of actual returns a client portfolio may achieve. The assumptions do not take fees into consideration and all returns are assumed gross of fees. Asset classes are broad general categories which may or may not correspond well to specific products. Additional information regarding Russell's basis for these assumptions is available upon request.

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Results will vary with each use and over time.

IMPORTANT: The projections generated by the analysis regarding the likelihood of various investment outcomes are hypothetical in nature, do not reflect actual investment results and are not guarantees of future results.

