



Bill McInturff

PARTNER

Bill McInturff is a co-founder and the managing partner of Public Opinion Strategies, one of the nation's largest political and public affairs survey research firms. The firm has been described as a "GOP powerhouse" and currently represents 11 U.S. Senators, 6 governors, and 44 Members of Congress.

Bill, along with Hart Research Associates, conducts The NBC News/The Wall Street Journal Poll.

One nationally recognized political reporter described Bill as "one of the smartest most clear-thinking people in politics." Another said he "has more influence on Capitol Hill than any other Republican strategist."

Over a thirty-year career in survey research and over 5,000 projects, he has been devoted to what he describes as "combat message development," not simply monitoring public opinion, but developing messages to defend and promote client interests on complex public policy issues. The focus of much of Bill's work has been health care, having completed more than 750 focus groups and more than 250 national surveys on this topic alone.

Bill is a frequently quoted source on the topic of American politics. He has appeared frequently on Meet the Press, MTP Daily, and is quoted in a variety of national news magazines and major newspapers.

Bill lives in Alexandria, Virginia with his wife, where he watches a lot of movies and is looking forward to returning to being a youth baseball coach.