







# Marty Ahrens Sr. Director, Health Management Services, NRECA



# **Electric Cooperatives Power Rural America**

@NRECANews







# What is an electric co-op?

- Private, independent electric utility business
- Owned by the consumer members they serve
- Consumers share the responsibility for success or failure of a co-op
- Established to provide at-cost electric service
- Profits are either reinvested for infrastructure or the members receive money back based on the amount of electricity they have used during the allocation
- Many co-ops are involved in community development and revitalization projects





# Who do electric co-ops serve?

- 42 million people in 47 states, or 12% of the U.S. population
- Over 90% of America's farms
- 19 million homes, businesses, schools, churches, farms, irrigation systems and other establishments







## What does NRECA do?

- Lobby Congress
  - Energy and Environmental Policy
  - Government Relations
- Energy and environmental research & technology
- International division
- Education and consulting
- Training and conferences
- Insurance, employee benefits and financial services
- Group Benefits Trust / VEBA / 501c9
- Outstanding customer service





# **I&FS Value Proposition**



Ensure member co-ops, regardless of their size or location, have access to comprehensive, flexible and affordable benefit programs for their employees and dependents







# **Employee Benefit Plans**

- NRECA is fully self-insured; money paid to the Group Benefits
   Trust for benefits is used to pay claims
- A variety of insurance plans are offered to co-ops who, in turn, offer plan choices to their employees
  - Medical, dental, vision
  - Prescription drug benefit
  - Life
  - Disability
  - Pension
  - -401(k)
  - Investments









# Population Health Management

Well-being

At Risk & Diagnostic

Chronic Conditions

Critical Conditions

<u>Health Care</u>: Medical & Rx, Dental, Vision, Provider Networks, *Health Navigation, Transparency, Incentive & Value Based Plans, Tele-medicine* 

#### **Power Wellness**

- SMART Program
  - Eat SMART
  - Move SMART
- Wellness Discounts
- Fitbit Program
  - Discounts
  - Dashboard
- Consulting
- Prevention
- Wellness Champion

#### WebMD MyHealth Manager

- MyHealth Survey
- MyHealth Assistants (online coaching)
- Summit
   Health/Biometric
   Screening
- Rewards for Life
- Challenges

#### MyHealth Coaches

- Chronic Condition Management
- Decision Support
- Lifestyle Coaching Programs
  - Tobacco Cessation
  - Weight Loss
- Diabetes Program
- Healthy Back Program

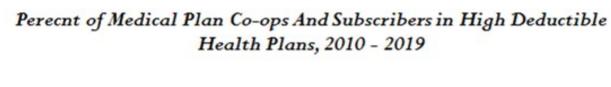
#### Medical Management

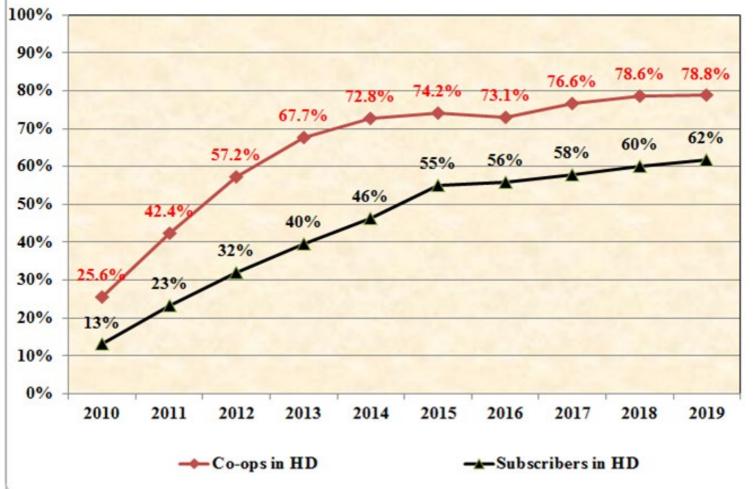
- Case Management
- Utilization Management
- Care Coordination
- SHARE
- Centers of Excellence
- First Steps Maternity
- Life Strategy Counseling
- DisabilityManagement

















Percentage of Enrollees	Percentage of Spending	Median Spending Per Person	Mean Spending Per Person	Minimum Spending Per Person	
1%	31%	\$129,500	\$185,000	\$	87,600
5%	61%	\$39,600	\$44,300	\$	24,500
10%	75%	\$16,500	\$17,000	\$	11,900
20%	88%	\$7,300	\$7,600	\$	4,800





# **Program Evaluations**

- » Health Care Navigation / Transparency Services
- » Musculoskeletal, Spine and Joint: Centers of Excellence
- » Access to Behavioral Health via Telemedicine
- » Pharmacy Programs
  - » PBM Evaluation
  - » Specialty Drugs
  - » Member Education









