

Jody Dietel

Senior Vice President Compliance and Regulatory Affairs

Jody Dietel joined HealthEquity in 2019 through the acquisition WageWorks and leads the compliance and regulatory affairs teams. Prior to that, Jody founded Creative Benefits, Inc. in 1989, a consumer-directed healthcare benefits company.

Jody navigates federal and state regulations and serves as a liaison between HealthEquity and key industry groups and governing bodies. Jody is a board member and Chair of the Employers Council of Flexible Compensation (ECFC), a board member and Vice President of the Special Interest Group for IIAS Standards, a member of the American Bankers Association's HSA Council Board, and a member of the Policy Board of the American Benefits Council. Previously, she has held various leadership roles at Prudential Insurance Company of America and the Wyatt Company (now Towers Watson).

Jody holds a Bachelor of Arts degree in psychology from Bethel University.

