



# 2021 RETIREMENT CONFIDENCE SURVEY

This survey, conducted by the Employee Benefit Research Institute and Greenwald & Associates, is an unparalleled measure of worker and retiree attitudes and behaviors and the forces that affect them. With 30 years of compelling findings, this study is widely cited and is the longest-running survey of its kind.

## New for 2021 — Focus on Diversity: Retirement Security of Black & Latinx Workers and Retirees

We will be doing an oversample of key minority groups in 2021, as well as Spanish-language surveys, allowing the RCS to provide insights, including:

- Priorities of different ethnicities
- Role of family in saving
- Preferred sources of financial information
- Difference in sentiment and outcomes between minorities born in the U.S. and those born outside the U.S.

### Partner Benefits

- Obtain full survey results — available only to partners!
- Provide input into the study and get key questions answered
- Use findings in marketing, and public relations efforts
- Get specialized breakouts of key target markets
- Benefit from being featured in survey reports, webinars, articles and events
- Engage with researchers to delve into survey findings

### 2020 Partners

Capital Group Columbia  
Threadneedle Invesco  
J.P. Morgan  
LGIMA  
Lincoln Financial  
Mercer  
MetLife  
Nationwide Financial  
PIMCO  
Principal Financial Group  
T. Rowe Price  
Segal  
U.S. Chamber of Commerce

Align your brand with the longest-running annual survey assessing how American workers and retirees save, plan, and achieve financial security for retirement. Contact Betsy Jaffe at [jaffe@ebri.org](mailto:jaffe@ebri.org) to sponsor today.

**Cost of investment: \$12,000**



Project Kick-off October 2020



Survey Fields early 2021



Study Released April 2021

