

At a Glance | April 23, 2020

Account Tenure and Balance Are Associated With a Propensity to Invest HSA Funds

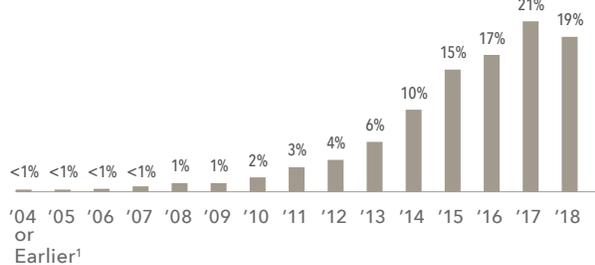
The EBRI Database includes 9.8 million HSAs and \$22.8 billion in assets as of Dec. 31, 2018.

THE PROFILE OF AN HSA INVESTOR

Evidence from EBRI's HSA database shows that most HSAs were initially opened within the past few years, meaning many are new to HSAs. The data also show that it is rare for HSA owners to invest their HSA balances.

Increased Use of HSAs, but Investing Remains Rare

Health Savings Accounts, by Year Account Was Opened



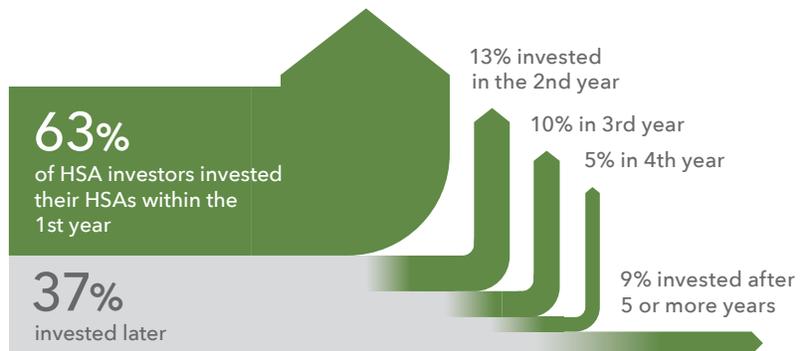
HSA Accountholders Investing Their Funds



WHEN DO ACCOUNTHOLDERS BECOME INVESTORS?

Most HSA accountholders who chose to invest their balances did so within the first year they opened their account. Of the HSA investors who did not immediately start out as investors, the majority transitioned to investing within the first three years of account ownership.

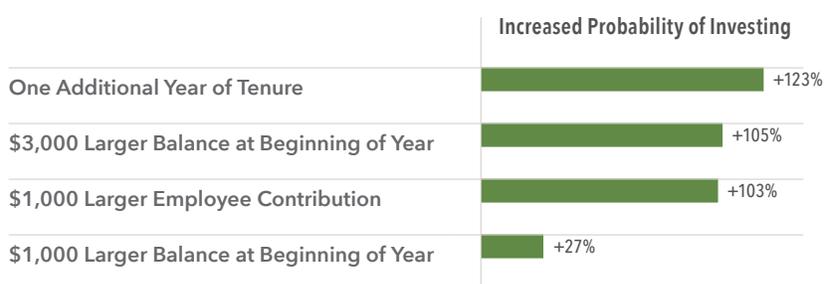
When HSA Investors First Invest



CHARACTERISTICS OF AN HSA INVESTOR

An additional year of tenure appeared to be more strongly associated with the propensity to transition to investor status than an additional \$1,000 – or even \$3,000 – in account balance.

Factors Associated With Increased Probability of Investing



1. Includes Archer Medical Savings Account (MSA) rollovers.

SOURCE: Jake Spiegel, "Are HSA Investors Born or Made?" EBRI Issue Brief, no. 504 (Employee Benefit Research Institute, April 2, 2020).