A Buffeted Employer Health Care System Continues to Hold Firm: What Could Change That?

More Employers Offering Health Benefits and More Workers Eligible for Them in 2020

By Paul Fronstin, Ph.D., Employee Benefit Research Institute

A T A G L A N C E

Many employers were expected to drop workplace health insurance with the introduction of the Patient Protection and Affordable Care Act of 2010 (ACA), and some have done so. But, as this paper finds, there is considerable variation in the trends around those offering health insurance as well as in eligibility for health insurance benefits depending on establishment size and other factors.

This paper examines the percentage of employers offering health insurance from 2008–2020, with a focus on 2013–2020, to better understand how health insurance offer rates may have been affected by the ACA in addition to the Great Recession of 2007–2009 and the subsequent economic recovery. The data come from the Medical Expenditure Panel Survey - Insurance Component (MEPS-IC). The data show:

- Since 2013, the percentage of employers with 1,000 or more employees offering health benefits to workers has been consistently near or above 99 percent.
- However, smaller establishments have shown a steady, though not precipitous, decline in offer rates. For the smallest employers studied, those with fewer than 10 employees, the offer rate declined from 28 percent in 2013 to 22.3 percent in 2020.
- In 2017, the overall percentage of private-sector employers offering health benefits increased for the first time in nearly a decade. In 2008, 56.4 percent of private-sector employers offered health benefits. By 2016, it was down to 45.3 percent. It then increased to 51.1 percent in 2020.
- The percentage of workers eligible for health coverage through their job also continued its upward trend. Between 2014 and 2020, the percentage of workers eligible for health coverage increased from 75.4 percent to 80.5 percent. This increase was likely due to changes in the composition of the work force. We found a shift to full-time employment, more workers employed in firms with union employees, fewer workers considered low wage, and a shift to larger firms.

This paper discusses the context for the recent trends and suggests factors that may influence future trends.
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Introduction

The impact of the Patient Protection and Affordable Care Act of 2010 (ACA) on availability of health coverage in the workplace has been the subject of considerable debate. Are large employers continuing to offer coverage or are they choosing to pay the penalty? And what are small employers, free of a pay-or-play mandate, doing — continuing to maintain plans, setting up plans to help their employees satisfy their individual mandates, migrating to the new health exchanges, or moving away from offering health coverage? How has employee eligibility changed?

The Patient Protection and Affordable Care Act of 2010 (ACA) requires employers with 50 or more employees to either offer health insurance coverage or pay a penalty. Employers with fewer than 50 employees are exempt from this provision. However, the law includes a number of provisions intended to make it easier for small employers to obtain coverage for their employees. They include insurance market reforms, the Small Business Health Options Program (SHOP) or health insurance exchanges, and small employer tax credits. The ACA also requires that individuals have health insurance coverage or pay a penalty, though the Tax Cuts and Jobs Act of 2017 eliminated the financial penalty for not having health insurance starting in 2019.

Since the ACA was enacted in 2010, there have been numerous predictions that employers would drop coverage:

- The Congressional Budget Office (CBO) issued several predictions that between 5 and 20 million fewer people would have employment-based health coverage in 2019 as a result of fewer employers offering health coverage after the ACA.¹
- Ezekiel Emanuel, former senior health advisor to President Obama, predicted as recently as 2014 that fewer than 20 percent of workers would have coverage through their jobs by 2025.²
- In 2014, S&P Capital IQ Global Markets Intelligence projected that by 2020, 90 percent of workers with employment-based coverage would be shifted to individual coverage in public exchanges.³

There were also contrary views at the time. A number of studies concluded that there would be relatively little net change in the number of people with employment-based coverage in the short term as a result of the ACA, but there was less certainty on the longer-term effects.⁴ In addition, a 2016 New York Times story concluded that “… those predictions were largely wrong. Most companies, and particularly large employers that offered coverage before the law have stayed committed to providing health insurance.”⁵

There are now years of post-ACA-enactment data that, combined with pre-ACA data, help identify the trends in the availability of health plans by private-sector employers of various sizes. In this paper, we use data from the Medical Expenditure Panel Survey - Insurance Component (MEPS-IC) to examine how the availability of employment-based health insurance has been changing. The MEPS-IC is a survey of private- and public-sector employers fielded by the U.S. Census Bureau for the Agency for Healthcare Research and Quality (AHRQ). The survey has been fielded annually since 1996 (with the exception of 2007). Over 40,000 private-sector establishments were interviewed in 2020.⁶

Overall Trend

In 2020, the overall percentage of workers employed by private-sector employers who were eligible for health benefits increased, continuing a trend that started in 2015. In 2020, 80.5 percent of workers employed by private-sector employers were eligible for health benefits, up from 75.4 percent in 2014 (Figure 1).
This increase occurred in 2020 at a time when the percentage of private-sector employers offering health benefits was increasing as well. In 2016, 45.3 percent of private-sector employers offered health benefits. By 2020, the percentage of private-sector employers offering health benefits reached 51.1 percent.

The finding that in 2020 the percentage of private-sector employers offering coverage and the percentage of workers eligible for such coverage increased might be surprising given the impact that the COVID-19 pandemic had on the economy and the labor market. It is important to note several factors that would explain the 2020 findings. First, an employer's decision to offer health benefits in 2020 was made in 2019, before the COVID-19 pandemic. Low unemployment rates at the time were perhaps a major factor influencing whether an employer would continue to offer health benefits. Second, when the COVID-19 pandemic hit the United States, many employers chose to furlough workers. This resulted in a large increase in the unemployment rate, but many of these workers were able to maintain their health benefits. Third, findings from 2020 may be influenced by when in 2020 an employer responded to the survey. Fourth, findings may also suffer from a selection bias. Firms that shut down because of the COVID-19 pandemic, forcing their workers to lose health benefits, may not have responded to the survey.

**Availability of Health Coverage by Establishment Size**

Generally, large employers have stayed the course by continuing to offer health coverage to their workers. Nearly all large employers offered health coverage before enactment of the ACA and continued to do so through 2020. Over this period, the percentage of employers with 1,000 or more employees that offered coverage was consistently near or above 99 percent (Figure 2).

In contrast to large employers, small and medium-sized companies did not stay the course. The percentage of small and medium-sized employers offering health benefits fell between 2013 and 2014 — the year that most major provisions of the ACA took effect — though this continued a trend that started as far back as 2009.8 Interestingly, in August 2016, the *Wall Street Journal* reported on anecdotal evidence that some small companies that had dropped health benefits were restoring the benefits.8 National data collected since then bear this out: There appears to be the beginning of a rebound in employment-based coverage offer rates in every establishment size category below 1,000 starting between 2015 and 2017. The rebound continued through 2020 for employers with 10–24 employees and 25–99 employees.
Figure 2
Percentage of Private-Sector Establishments That Offer Health Insurance, by Establishment Size, 2013–2020

The percentage of workers eligible for health coverage (the eligibility rate) by establishment size is shown in Figure 3 — and trends here are less clearly defined. However, with the exception of establishments with 10–24 employees, eligibility rates trended upward between 2014 and 2020. Since 2014, the percentage of workers eligible for health insurance in establishments with fewer than 10 employees has increased from 79.9 percent to 82.7 percent. Similarly, the eligibility rate increased from 74 percent to 78.8 percent among workers in establishments with 25–99 employees between 2014 and 2020. It increased from 74.5 percent to 80.1 percent among workers in establishments with 100–999 workers. And it increased from 75.2 percent to 81.1 percent among workers in establishments with 1,000 or more workers between 2014 and 2020.

Figure 3
Percentage of Private-Sector Workers Eligible for Health Insurance, by Establishment Size, 2013–2020

Source: Medical Expenditure Panel Survey - Insurance Component (MEPS-IC).
Why Might More Workers Be Eligible for Health Coverage?

We found that the percentage of workers eligible for health benefits continued a longer-term trend. While increasing offer rates is one reason why more workers are eligible for coverage, we also found that workers have been migrating to jobs that are more likely to offer health coverage.

We found a long-term shift to full-time employment, fewer workers considered low wage, and a shorter-term shift to larger firms. The percentage of employers reporting that 75 percent or more of their workers were employed full time increased from 63 percent to 70 percent between 2014 and 2020 (Figure 4). Similarly, the percentage of workers in firms with low-wage workers comprising at least 50 percent of the work force fell from 29 percent in 2013 to 19 percent in 2020 (Figure 5). And, more recently, the percentage of workers employed in large establishments (those with 1,000 or more employees) increased from 46 percent to 51 percent between 2016 and 2020 (Figure 6).

Full-time workers are more likely than those employed part time to be offered health benefits. Similarly, larger firms are more likely than smaller firms to offer health benefits. These shifts, along with others, are not large, but they are large enough to result in an increased percentage of workers who are eligible for health benefits through their job.

Figure 4
Distribution of Workers by Percentage Employed Full Time, 2013–2020

Source: Medical Expenditure Panel Survey - Insurance Component (MEPS-IC).
Rebound Among Smallest Employers Never Materialized

There appeared to be the beginning of a rebound in health benefits among the smallest employers between 2016 and 2017. The rebound never materialized. The percentage of small employers offering health benefits has fallen each year since 2017 and reached 22.3 percent in 2020. There are several reasons for such a decline in the availability of health coverage among smaller employers, including rising health care costs, fear of rising health care costs, availability of non-group insurance in the public exchange, the 2007–2009 recession, labor market weakness, and post-recession business softness and uncertainty.

Historically, smaller employers have been less committed to offering health coverage than larger employers. One oft-cited reason has been that smaller establishments, more than larger ones, frequently face higher and more volatile increases in health insurance premiums.
When the 2007–2009 business recession occurred and unemployment rates rose to around 10 percent, many smaller employers that had been offering health coverage plans dropped them, leading to fewer workers with such coverage. The availability of coverage among small employers continued to decline after 2009 as business and labor/employment softness and uncertainty continued — as reflected in lower gross domestic product (GDP) growth and business profitability, higher unemployment rates, and projections of higher health care costs. Indeed, the business and labor/employment experiences associated with the recession and the sluggish subsequent years may have made many employers — and workers — more cautious about taking on financial commitments they might not be able to fulfill in the future, particularly in another business slowdown.

These factors may have been reinforced by the enactment of the ACA in 2010 and then the incremental application of those requirements to smaller employers, for a couple of reasons:

The ACA requirements may have convinced many smaller employers that offering health coverage would become a more regulated and expensive benefit — something to stay away from.

Workers with smaller establishments could get health coverage in ACA-mandated public exchanges where they could not be denied coverage for pre-existing conditions, premiums would not vary with health status, subsidies would be available for those with incomes below 400 percent of the federal poverty level, and in many cases there would be more plan choices than smaller employers are typically able to provide.

In other words, for many smaller employers, the business, labor/employment, and health care environments all tended to change the cost-benefit calculation against offering health coverage — greater costs and risks, with reduced differentiation, attraction, and retention benefits.

The bottom line, however, is that the smallest employers were never quite committed to offering health benefits. In 1996, only about one-third offered health benefits (data not shown in figure). Furthermore, while the ACA enabled such employers to offer coverage through public exchanges, there was no reason to take on a new benefit when the workers in these firms would qualify for subsidized coverage in exchanges in the absence of their employers offering them coverage.

**Large and Medium-Sized Employers in the Future?**

While the percentage of employers sponsoring a health plan has been relatively steady for large and medium-sized employers, some have predicted that even these employers — traditionally more committed to offering health coverage to their workers — will begin to move away from offering those benefits in the future. There’s no doubt that many of these employers have already made significant changes in the nature of the coverage that is offered, moving from defined benefit to defined contribution approaches that include more individual cost-sharing (both through employee premiums or contributions and employee out-of-pocket expenses) and decision-making responsibilities; shifting to private health insurance exchanges; adopting wellness programs; and more generally supporting greater consumer engagement in health care.

More larger and medium-sized employers may continue to reduce their involvement in their own health plans, increasingly concluding that offering their own health plans is not crucial to the attraction and retention of their employees — so why take on the costs and risks? When the next business slowdown (and corresponding rise in unemployment rates) takes hold, it will be interesting to see if fewer larger and medium-sized employers continue to offer health coverage. This did not occur during the COVID-19 pandemic, perhaps because of the optics related to dropping health benefits in the middle of a national health emergency. Whether 2021 shows a different pattern remains to be seen.

It’s also possible that certain public policy changes, if adopted, may drive some employers — large and small alike — away from offering health benefits and cause some workers to care less about whether they get health coverage from their employer. For example, the tax exclusion of employment-based health coverage could be changed, as has been
The Biden Health Care Plan, as discussed in the next section, may have implications for the strong link between employment and health coverage. The plan would effectively create incentives for workers to choose ACA exchange coverage over employment-based health coverage and for employers to stop offering employment-based health coverage.

**The Potential Impact of the Biden Health Care Plan**

During the campaign leading up to the 2020 presidential election, President Biden proposed policy changes that would create incentives for workers to drop employment-based health coverage for ACA exchange coverage and/or for employers to stop offering traditional employment-based health benefits. The Biden Health Care Plan includes three provisions that would make it easier for workers and employers to move away from employment-based health coverage:

- Increasing the ACA’s premium subsidies and expanding subsidy eligibility.
- A “public option” health plan.
- A Medicare “buy-in” program for 60- to 64-year-olds.

The American Rescue Plan Act of 2021, passed in March 2021, was a step toward the Biden Health Care Plan. It eliminated the income limit on subsidies, allowing individuals in families with incomes above 400 percent of the federal poverty level (FPL) to be eligible for subsidized health insurance coverage in the ACA exchanges. It also increased subsidies for those in families with incomes between 100 percent and 400 percent of the federal poverty level. Both provisions are in effect for only two years (2021 and 2022).

The Biden Health Care Plan proposes permanently increasing the ACA’s premium subsidy levels. It also includes several provisions that are not in the American Rescue Plan Act of 2021. For instance, it would expand who is eligible for subsidized health insurance. More specifically, the plan would allow workers to get subsidized coverage in the ACA exchanges even if they are offered what is considered affordable health insurance coverage through their job.

Overall, subsidy amounts would be higher because they would be based on the second-lowest-cost gold plan instead of the second-lowest-cost silver plan. This provision effectively lowers out-of-pocket spending, thereby moving the generosity of ACA exchange-based plans, as measured by the actuarial value (AV) of the plan, to be closer to the average AV of employment-based health coverage. Premiums as a percentage of income would be capped at 8.5 percent instead of 9.83 percent. The provision allowing workers with affordable coverage through work to get subsidized exchange coverage would give workers a new option for health insurance coverage outside of work, and the more generous subsidies would be an added incentive for workers to drop employment-based health coverage for an ACA exchange plan.

A public option health plan would give ACA exchange enrollees a new, potentially less costly health plan option. To the degree these plans are successfully able to negotiate lower provider reimbursement rates, premiums would be lower. This would put pressure on private health plans offering coverage through exchanges to also find ways to lower premiums in order to remain competitive. If the public option is successful in reducing premiums while maintaining the generosity of coverage, employers may find it more attractive to drop coverage so that their employees could only get coverage through exchanges. In addition, even if employers did not drop coverage, workers may find the lower premium plan, combined with more generous subsidies, to be more attractive than their employment-based coverage options.

A Medicare buy-in program is a form of a public option. The difference between a public option and the Medicare buy-in program is that the latter is limited to people of a certain age (i.e., ages 60–64), and the generosity of the coverage is tied to the Medicare program. Proponents tout many benefits of a Medicare buy-in regime. Medicare features a lower reimbursement rate for most health care services and goods, which, in theory and all else equal, would equate to lower out-of-pocket costs for enrollees as compared with their employment-based health coverage. This might be especially true for workers on high-deductible plans who use a lot of health care services. Employers may benefit to
the extent that older, less healthy workers are taken out of their risk pool. Older workers who would prefer to retire but remain attached to the labor market to receive employment-based coverage may benefit from enrolling.

Workers may leave employment-based health coverage for a number of reasons. Even if they are offered affordable coverage from their employer, under the Biden Health Care Plan, they would qualify for subsidized coverage in the ACA exchanges, which may drive them away from employment-based health coverage, especially if public options are less expensive as well. Furthermore, employers may stop offering coverage because the private health plans they have access to cannot compete with the public option. They may simply drop coverage if workers prefer ACA exchange coverage over employment-based health coverage. If workers move from employment-based health coverage to ACA exchange coverage, federal government tax expenditures will move from subsidizing employment-based health coverage to ACA exchange coverage.

While there are many reasons to expect employers to move away from offering health benefits, there are also reasons to expect employers to continue offering them. Large employers may continue to sponsor their own health plans because of the concern that employees and their dependents may be impacted by continued volatility in both choice and premiums in the non-group market. Employers may also be hesitant to move away from offering coverage because of the uncertainty of the future of ACA and what that might mean for the availability of non-group coverage. Employers may continue to offer benefits because they need healthy employees and may think that they can do a better job of investing in worker health than either the non-group market or the government. Finally, employers may be hesitant to move away from offering health coverage simply because of the strong economy and lower unemployment rates, which make it hard to drop such a benefit in an environment where it is challenging to recruit and retain workers.

Health Reimbursement Arrangements and the Future of Health Benefits in the Workplace

In June 2019, the Trump administration issued a final rule\textsuperscript{16} to expand the use of stand-alone Health Reimbursement Arrangements (HRAs) by employers of all sizes. This rule follows the regulations\textsuperscript{17} issued by the departments of Treasury, Labor, and Health and Human Services in October 2018 — at the direction of an executive order by President Trump.

HRAs are employer-funded health plans that reimburse employees for qualified medical expenses. They are typically combined with a high-deductible health plan. Distributions from HRAs for qualified medical expenses are made on a tax-favored basis. Unused funds are allowed to roll over, at the discretion of employers. Under the final rule, employers would be able to offer a stand-alone HRA that workers could then use to purchase health insurance in the non-group market. The HRA would have to be used to purchase ACA-compliant plans and would have to meet ACA affordability requirements in order for the employer to meet the shared responsibility requirement. The HRA would not be subject to ERISA if certain conditions are met. There is no limit to the amount of money that an employer can contribute to an HRA.

The Trump administration expected around 800,000 employers would offer stand-alone HRAs by 2024 and beyond. As a result, some 10.7 million individuals would be covered by such an HRA by 2027 and 6.8 million fewer workers (and their dependents) would have traditional employment-based health coverage.

It is no surprise that there would be fewer people with traditional employment-based health coverage. Employers have been interested in the concept of “defined contribution (DC) health” coverage, and giving workers an HRA that they can use to purchase coverage in the non-group market may be an attractive means of moving to DC health. Employers never moved in the direction of giving workers a fixed contribution to purchase health insurance for a number of reasons. Historically, they were hesitant to drop group coverage in favor of offering individual policies because the non-group market was not considered a viable alternative to the employment-based system. And, more recently, even with the advent of private health insurance exchanges, employers did not embrace them as the initial hype would have expected us to believe.\textsuperscript{18}
There is no question that the HRA provision gives employers the means to drop traditional health coverage and go to a “DC health”-type plan. One of the concerns is that employers will try to structure their plans in such a way to send high-risk employees to the individual market. The regulations include a number of provisions to prohibit such a discriminatory practice. However, what if only employers facing the highest premiums in the group market adopted HRAs? If such a phenomenon occurred, the non-group market would not become more stable and may see average premiums increase. In contrast, the group market would see a reduction in average premiums as higher-risk groups left.

Employers may require that there be a viable non-group market for their employees to go to before moving to HRAs. Stability in premiums may be one requirement, which may make it less likely that multi-state employers move to HRAs given the variation in premium growth across states. The quality of the benefits offered is another consideration. For instance, the prevalence of narrow network plans in the non-group market may be something that continues to hold employers back from HRAs. And of course, there is always the uncertainty of future changes in the non-group market, as employers have no control over that marketplace and would have no control over how workers spent HRAs in the non-group market.

There are a number of unanswered questions. Which employers would go in this direction, under what circumstances, and for which employees? Would it vary by firm size or industry? Do the strength of the economy and labor market conditions factor in?

**Conclusion**

Despite predictions to the contrary, employers did not drop health benefits en masse after the ACA was passed and took effect. Immediately after the ACA passed, there continued to be a small erosion in the availability of coverage, but soon thereafter, there was an increase in the percentage of employers offering coverage. The increase in employer offer rates combined with structural changes in the labor force resulted in a 5 percentage point increase in the percentage of workers eligible for health benefits between 2015 and 2020. Yet, the employment-based health benefits system faces threats. A combination of a recession, higher unemployment, the Biden Health Care Plan, and the availability of HRAs that workers can use to purchase health benefits through the non-group market could someday put the resilience of the employment-based health benefits system at risk.

**Endnotes**


Note that the survey collects data from private establishments, which consist of a single physical location. It is possible that some large employers could be overrepresented in the survey if more than one location was surveyed. See https://meps.ahrq.gov/mepsweb/survey_comp/ic_sample_size.jsp for more information.

See Fronstin, Paul, “After Years of Erosion, More Employers are Offering Health Coverage; Worker Eligibility Higher.” EBRI Issue Brief, no. 455 (Employee Benefit Research Institute, August 2018), https://www.ebri.org/health/publications/issue-briefs/content/after-years-of-erosion-more-employers-are-offering-health-coverage-worker-eligibility-higher


See Fronstin, Paul, “Private Health Insurance Exchanges and Defined Contribution Health Plans: Is It Déjà Vu All Over Again?” EBRI Issue Brief, no. 373 (Employee Benefit Research Institute, July 2012), https://www.ebri.org/health/publications/issue-briefs/content/private-health-insurance-exchanges-and-defined-contribution-health-plans-is-it-d%C3%A9j%C3%A0-vu-all-over-again--5092

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